

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
EFFECTIVE DATE:	01/30/2006

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
The Great Frame Up, Inc.		06/30/2006	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	The Great Frame Up Systems, Inc.
Street Address:	101 South Hanley
Internal Address:	Suite 1280
City:	St. Louis
State/Country:	MISSOURI
Postal Code:	63105
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2068923	THE CREATIVE SELF-EXPRESSION SHOW

CORRESPONDENCE DATA

Fax Number: (312)648-1212
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 312-648-2300
 Email: Gerald.Newman@sfnr.com
 Correspondent Name: Gerald M. Newman
 Address Line 1: 222 S. Riverside Plaza
 Address Line 2: Suite 2100
 Address Line 4: CHICAGO, ILLINOIS 60606

ATTORNEY DOCKET NUMBER:	97-640
NAME OF SUBMITTER:	Joseph Lynch

900092585

**TRADEMARK
 REEL: 003665 FRAME: 0733**

OP \$40.00 2068923

Signature:

/Joseph Lynch/

Date:

11/21/2007

Total Attachments: 1

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ASSIGNMENT OF TRADEMARK

STATE OF MISSOURI)
)
COUNTY OF INDEPENDENCE CITY)

WHEREAS, THE GREAT FRAME UP, INC., a Delaware corporation, with its principal offices located at 101 S. Hanley, Suite 1280, St. Louis, Missouri , has adopted and is using the following trademark, registered in the United States Patent and Trademark Office:

THE CREATIVE SELF EXPRESSION SHOW
Registration No. 2068923
June 10, 1997

WHEREAS, THE GREAT FRAME UP SYSTEMS, INC., a Delaware Corporation, with its principal offices located at 101 S. Hanley, Suite 1280, St. Louis, Missouri, is desirous of acquiring said mark and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, THE GREAT FRAME UP, INC. does hereby assign unto THE GREAT FRAME UP SYSTEMS, INC. all rights, title and interest in and to said mark, together with the good will of the business symbolized by the mark and the registration thereof.

THE GREAT FRAME UP, INC.

By Joseph Lynch
Joseph Lynch,
Title: Treasurer

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