

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SPECPUB ACQUISITION CORP.		11/18/2005	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	SPECPUB, INC.		
Street Address:	6380 Wilshire Blvd., Suite 1400		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90048		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Serial Number:	76170545	2	
Serial Number:	78213157	BUYGAY.COM	
Serial Number:	74111288	FRESH MEN	
Serial Number:	75706271	MEN	
Serial Number:	75298986	UNZIPPED	
Serial Number:	78281218	UNZIPPED VIDEO	
CORRESPONDENCE DATA			
Fax Number:	(415)765-6094		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	4154341600		
Email:	trademark@howardrice.com		
Correspondent Name:	Carole F. Barrett		
Address Line 1:	Three Embarcadero Center, 7th Floor		
Address Line 4:	San Francisco, CALIFORNIA 94111-4024		
ATTORNEY DOCKET NUMBER:	15320.24		

CH \$165.00 76170545

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TRADEMARK
REEL: 003667 FRAME: 0073

NAME OF SUBMITTER:	Carole F. Barrett
Signature:	/CFB/
Date:	11/26/2007
Total Attachments: 2 source=cert of amendment#page1.tif source=cert of amendment#page2.tif	

Delaware

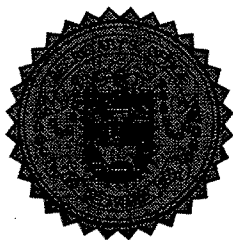
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The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "SPEC PUB ACQUISITION CORP.", CHANGING ITS NAME FROM "SPEC PUB ACQUISITION CORP." TO "SPEC PUB, INC.", FILED IN THIS OFFICE ON THE EIGHTEENTH DAY OF NOVEMBER, A.D. 2005, AT 7:41 O'CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE SAID "SPEC PUB ACQUISITION CORP." WAS INCORPORATED ON THE TWENTY-SIXTH DAY OF OCTOBER, A.D. 2005.

AND I DO HEREBY FURTHER CERTIFY THAT THE FRANCHISE TAXES HAVE NOT BEEN ASSESSED TO DATE.



Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State
AUTHENTICATION: 4438364

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060025690

DATE: 01-10-06

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**CERTIFICATE OF AMENDMENT TO THE CERTIFICATE OF INCORPORATION
OF
SPECPUB ACQUISITION CORP.**

SPECPUB ACQUISITION CORP., a corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware (the "General Corporation Law"), does hereby certify:

FIRST: The current name of the corporation is "SpecPub Acquisition Corp." and the date of filing of the original Certificate of Incorporation of this corporation with the Secretary of State of the State of Delaware was October 26, 2005.

SECOND: The Board of Directors of the corporation, acting in accordance with the provisions of Sections 141(l) and 242 of the General Corporation Law, adopted resolutions to amend and restate Article First of the Certificate of Incorporation to read as follows:

"FIRST. The name of this corporation is SpecPub, Inc."

THIRD: That pursuant to a resolution of the Board of Directors, this Certificate of Amendment was submitted to the sole stockholder of the Corporation for its approval and was approved by it in accordance with the provisions of Sections 228 and 242 of the General Corporation Law.

IN WITNESS WHEREOF, the corporation has caused this Certificate to be signed by its President and Secretary this 18th day of November, 2005.

SPECPUB ACQUISITION CORP.

/s/ Caryn Goldberg
Caryn Goldberg
President and Secretary

*State of Delaware
Secretary of State
Division of Corporations
Delivered 07:59 PM 11/18/2005
FILED 07:41 PM 11/18/2005
SRV 050945058 - 4051423 FILE*

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RECORDED: 11/26/2007

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REEL: 003667 FRAME: 0076**

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