

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Sara Lee Foods, Inc.		12/28/2006	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Sara Lee Foods, LLC		
Street Address:	11370 Reed Hartman Hwy		
City:	Blue Ash		
State/Country:	OHIO		
Postal Code:	45241		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	0348156	DOVE	
CORRESPONDENCE DATA			
Fax Number:	(630)598-7333		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	630-598-6402		
Email:	docket@saralee.com		
Correspondent Name:	Mary Margaret Murray		
Address Line 1:	3500 Lacey Road		
Address Line 4:	Downers Grove, ILLINOIS 60515		
ATTORNEY DOCKET NUMBER:	IP07-016 SLF		
NAME OF SUBMITTER:	Mary Margaret Murray		
Signature:	/mary margaret murray/		
Date:	12/04/2007		

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