

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SalesEdge, Inc.		10/22/2007	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Playboox, Inc.		
Street Address:	116 New Montgomery Street, Suite 232		
City:	San Francisco		
State/Country:	CALIFORNIA		
Postal Code:	94105		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	77286278	PLAYBOOX	
Serial Number:	77286280	PREPARE TO WIN!	
CORRESPONDENCE DATA			
Fax Number:	(650)493-6811		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(650) 493-9300		
Email:	trademarks@wsgr.com		
Correspondent Name:	Wilson Sonsini Goodrich & Rosati		
Address Line 1:	650 Page Mill Road		
Address Line 4:	Palo Alto, CALIFORNIA 94304		
ATTORNEY DOCKET NUMBER:	34090-900/ADDRESS		
NAME OF SUBMITTER:	Hollis Beth Hire		
Signature:	/Hollis Beth Hire/		
Date:	12/05/2007		

CH \$65.00 77286278

Total Attachments: 3

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Delaware

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The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "SALESEDGE, INC.", CHANGING ITS NAME FROM "SALESEDGE, INC." TO "PLAYBOOX, INC.", FILED IN THIS OFFICE ON THE TWENTY-SECOND DAY OF OCTOBER, A.D. 2007, AT 2:46 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

4040991 8100

071139658



Harriet Smith Windsor
Harriet Smith Windsor, Secretary of State
AUTHENTICATION: 6097695

DATE: 10-23-07

TRADEMARK
REEL: 003672 FRAME: 0123

**CERTIFICATE OF AMENDMENT
TO
CERTIFICATE OF INCORPORATION
OF
SALESEDGE, INC.**

(Pursuant to Section 242 of the
General Corporation Law of the State of Delaware)

Daniel Zamudio certifies that:

1. He is the President of SalesEdge, Inc., a Delaware corporation (the "Corporation").
2. The original Certificate of Incorporation of the Corporation was first filed with the Office of the Secretary of State of Delaware on October 5, 2005. The Corporation filed a Certificate of Amendment on November 3, 2006. The Corporation filed an Amended and Restated Certificate of Incorporation on May 29, 2007.
3. The text of ARTICLE I of the Corporation's Amended and Restated Certificate of Incorporation is to be amended and restated in its entirety as follows:

"The name of the corporation (hereinafter, the "***Corporation***") is Playbox, Inc."
4. This Certificate of Amendment to the Amended and Restated Certificate of Incorporation has been duly adopted by the Board of Directors of this Corporation in accordance with Section 242 of the General Corporation Law.
5. Thereafter, the stockholders of the Corporation, by written consent, approved the filing of this amendment by the necessary number of shares as required by Section 242 of the General Corporation Law.

[Signature Page Follows]

IN WITNESS WHEREOF, this Corporation has caused this Certificate of Amendment to be signed by Daniel Zamudio, its duly authorized President, this 22nd day of October, 2007.

SALESEDGE, INC.
a Delaware corporation

/s/ Daniel Zamudio
Daniel Zamudio, President