TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: **NEW ASSIGNMENT**

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Lollicup USA Inc.		12/06/2007	CORPORATION: CALIFORNIA

RECEIVING PARTY DATA

Name:	Honor Plastic Industrial Co., Ltd.	
Street Address:	No. 28, Wen Hwa Rd., Hsin Chu Ind. Park, Hu Kou	
City:	Hsin Chu	
State/Country:	TAIWAN	
Entity Type:	CORPORATION: TAIWAN	

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Serial Number:	78908522	HONOR
Serial Number:	78909590	HONOR USA

CORRESPONDENCE DATA

Fax Number: (713)223-4873

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 713-224-8080

jcraft@egbertlawoffices.com Email:

Correspondent Name: John S. Egbert

Address Line 1: 412 Main St., 7th Floor Houston, TEXAS 77002 Address Line 4:

ATTORNEY DOCKET NUMBER: 2285-1/2

DOMESTIC REPRESENTATIVE

Name: John S. Egbert and Jeremy Craft

Address Line 1: 412 Main St., 7th Floor Address Line 4: Houston, TEXAS 77002

> **TRADEMARK REEL: 003674 FRAME: 0139**

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NAME OF SUBMITTER:	John S. Egbert	
Signature:	/2285-1.2/	
Date:	12/07/2007	
Total Attachments: 1 source=2285-1(ass.Final)#page1.tif		

TRADEMARK REEL: 003674 FRAME: 0140

ASSIC NMENT OF TRADEMARK APPLICATIONS

WHEREAS Loilies p USA Inc., ("Assignor"), a corporation of California, of 1100 Coinc Court, City of Industry, California 91748, has adopted and uses the trademark "HONOR", which is the subject of an application in the United States Patent and Trademark Office, Serial No. 78908522, filed on June 14, 2006, and "HONOR USA", which is the subject of an application in the United States Patent and Trademark Office, Serial No. 78909590, filed on June 15, 2006; and

WIJEREAS Honor Plastic Industrial Co., Ltd., ("Assignce"), a corporation of Taiwan, of No. 28, Wen Hwa Rd., Hs. a Chu Ind. Park, Hu Kou, Hsin Chu, Taiwan, is desirous of acquiring said trademarks and the ap alications thereof:

NOW, THEREFOLE, in consideration of and in exchange for the sum of Ten Dollars (\$10.00) and other good and valuable consideration, receipt of which is hereby acknowledged, said Assigner does hereby usalgn unto said Assignee all rights, title and interest in and to the trademarks and said applie trions, together with the good will of the business symbolized by the trademarks.

This Assignment is executed the	DEC 0 6 2007 hisin the year
Lollicup USA Inc. (Assignor)	Honor Plastic Industrial Co., Ltd. (Assignee)
Name: MARIN OBNIC, Title: V. P	By: 127 17 5 Name: Fenny Chang Title: Sales Manager

TRADEMARK REEL: 003674 FRAME: 0141

RECORDED: 12/07/2007