

**RECORDATION FORM COVER SHEET
TRADEMARKS ONLY**

To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):
Vons Companies, Inc.

Individual(s) Association
 General Partnership Limited Partnership
 Corporation - State: Michigan
 Other _____

Citizenship (see guidelines)
Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies):
Additional names, addresses, or citizenship attached? Yes No

Name: Safeway Inc.
Address: 5918 Stoneridge Mall Road, Pleasanton, California 94588-2322
Country: USA

Association Citizenship _____
 General Partnership Citizenship _____
 Limited Partnership Citizenship _____
 Corporation-Delaware Citizenship _____
 Other _____ Citizenship _____

3. Nature of Conveyance:

Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: December 6, 2007

If assignee is not domiciled in the United States, a domestic representative designation is attached Yes No

(Designations must be a separate document from Assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)	B. Trademark Registration No.(s) 1,463,763
Additional numbers attached? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

JERSEYMAID

5. Name and address of party to whom correspondence concerning document should be mailed:

Jordan S. Weinstein
OBLON, SPIVAK, McCLELLAND, MAIER & NEUSTADT, P.C.
Attorneys at Law
1940 Duke Street
Alexandria, Virginia 22314
(703) 413-3000
Email: tmddocket@oblon.com
OSMMN Ref: 311205US-56

6. Total number of applications and registrations involved: 2

7. Total fee (37 CFR 2.6(b)(6) & 3.41): \$65.00

Authorized to be charged by credit card
 Authorized to be charged to deposit account
 Enclosed

8. Payment Information

a. Credit Card (see attached form)
b. Deposit Account Number: 50-2014

9. Signature: Jordan S. Weinstein December 6, 2007
Signature Date

Jordan S. Weinstein
Name of Person Signing

Total number of pages, including cover sheet, attachments, and document: 5

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, Virginia 22313-1450

CH \$65.00 502014 1463763

**Recordation Form Cover Sheet
Additional Trademark Applications and Registrations**

<u>Trademark</u>	<u>Application/ Registration No.</u>
JERSEYMAID DAIRIES	1,989,395


ASSIGNMENT

WHEREAS, THE VONS COMPANIES, INC., a Michigan corporation with its principal offices located at 10150 Lower Azusa Road, El Monte, California 91731 (hereinafter referred to as "Assignor"), owns the trademark JERSEYMAID, U.S. Registration No. 1,463,763.

WHEREAS, SAFEWAY INC., a corporation organized and existing under the laws of the State of Delaware, whose address is 5918 Stoneridge Mall Road, Pleasanton, California 94588 (hereinafter referred to as "Assignee"), desires to obtain said trademark registration thereof.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest in and to said mark, together with the good will of the business symbolized by the mark, and the above identified registration of said mark.

THE VONS COMPANIES, INC.

Signature:  _____

Name: Gigi Remington
(printed or typewritten)

Title/Position: Assistant Vice President/Assistant Secretary

Date: 12/5/07

ASSIGNMENT

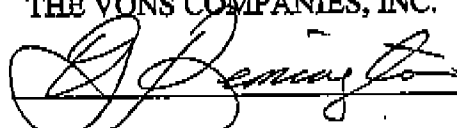
WHEREAS, THE VONS COMPANIES, INC., a Michigan corporation with its principal offices located at 10150 Lower Azusa Road, El Monte, California 91731 (hereinafter referred to as "Assignor"), owns the trademark JERSEYMAID DAIRIES, U.S. Registration No. 1,989,395.

WHEREAS, SAFEWAY INC., a corporation organized and existing under the laws of the State of Delaware, whose address is 5918 Stoneridge Mall Road, Pleasanton, California 94588 (hereinafter referred to as "Assignee"), desires to obtain said trademark registration thereof.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest in and to said mark, together with the good will of the business symbolized by the mark, and the above identified registration of said mark.

THE VONS COMPANIES, INC.

Signature:



Name:

Gigi Remington

(printed or typewritten)

Title/Position:

Assistant Vice President/Assistant Secretary

Date:

12/6/07