

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bobby Morris		12/05/2007	INDIVIDUAL:

RECEIVING PARTY DATA

Name:	Ultra Pro Corporation
Street Address:	6049 Slauson Ave
City:	City of Commerce
State/Country:	CALIFORNIA
Postal Code:	90040
Entity Type:	CORPORATION: CALIFORNIA

PROPERTY NUMBERS Total: 10

Property Type	Number	Word Mark
Serial Number:	78720679	LEAVING ALL STORIES TOLD
Serial Number:	78720673	L.A.S.T.
Serial Number:	78720665	YOU SHOULD.
Serial Number:	78720655	WHY SHOULD I?
Serial Number:	76587874	MEANINGFUL
Serial Number:	76041678	WHIMSI-DOODLE
Serial Number:	76041677	DAISY DOODLE
Serial Number:	76150755	CHATTERBOX
Serial Number:	75653167	THE JOURNALING GENIE
Serial Number:	75786553	SCRAPAHOLIC

CORRESPONDENCE DATA

Fax Number: (206)359-9000
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 206-359-8000

CH \$265.00 78720679

Email: pctrademarks@perkinscoie.com
Correspondent Name: Grace Han Stanton
Address Line 1: 1201 Third Avenue, Suite 4800
Address Line 4: Seattle, WASHINGTON 98101

ATTORNEY DOCKET NUMBER:	64591.4000.0000.GX56
NAME OF SUBMITTER:	Grace Han Stanton
Signature:	/Grace Han Stanton/
Date:	12/18/2007

Total Attachments: 4
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ASSIGNMENT OF TRADEMARK RIGHTS

WHEREAS, Bobby Morris, an individual ("*Assignor*"), is the record owner of United States trademark registrations and had common law rights in the marks, applications and registrations, together with the goodwill associated therewith (the "*Assets*") that are the subject of this assignment as of December 5, 2007, and as shown in the attached **Exhibit 1**;

WHEREAS, on December 5, 2007, Ultra Pro Corporation, a California corporation ("*Assignee*") acquired the Assets from Assignor; and

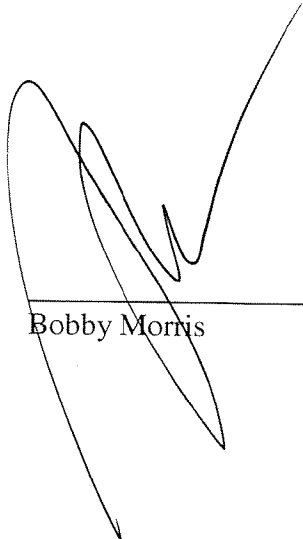
WHEREAS, Assignee is the owner in fact of the Assets, and the parties desire to reflect these facts on the records of the United States Patent and Trademark Office and the office for the applications and registrations referenced in **Exhibit 1**.

NOW, THEREFORE, in consideration of the foregoing and for good and valuable consideration, receipt of which is hereby acknowledged, Assignor assigns unto Assignee all right, title and interest in and to the Assets set forth in **Exhibit 1**, effective as of December 5, 2007.

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Signed this 5th day of December, 2007.

By:

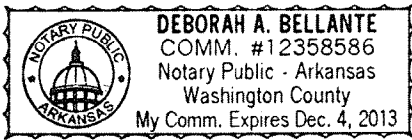


Bobby Morris

STATE OF ARKANSAS)
) ss.
COUNTY OF Washington)

On the 5th day of December, 2007, before me personally appeared Bobby Morris, the person who signed the foregoing instrument, who being by me duly sworn, acknowledged that he executed the foregoing instrument, that he has signed said instrument as a free act on behalf of himself, and that he has the authority to act on behalf of, and bind, himself.

SUBSCRIBED AND SWORN to before me on the date stated above.



Deborah A. Bellante
NOTARY PUBLIC in and for the State of
Arkansas, residing at Fayetteville AR
My Appointment Expires: 12-4-2013

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Acceptance of Assignment

Ultra Pro Corporation, the Assignee above, has hereby accepted the assignment of the Assets in **Exhibit 1**.

Signed this 5th day of December, 2007.

ULTRA PRO CORPORATION

By [Signature]
Name: Adam Lerner
Title: President & CEO

STATE OF California)
COUNTY OF Los Angeles) ss.

On the 5th day of December, 2007, before me personally appeared Adam Lerner, the person who signed the foregoing instrument, who being by me duly sworn, acknowledged that s/he was the President of Ultra Pro Corporation, the company described in and which executed the foregoing instrument, at the relevant times, and that s/he has signed said instrument as a free act on behalf of said corporation, and that s/he has the authority to act on behalf of, and bind, said company.

SUBSCRIBED AND SWORN to before me on the date stated above.

[Signature]
NOTARY PUBLIC in and for the State of California, residing at Bell Gardens
My Appointment Expires: 11/20/11

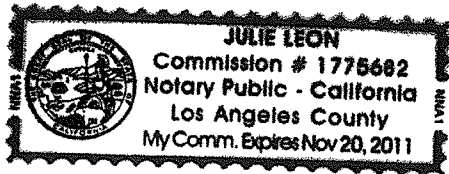


EXHIBIT 1

TRADEMARK FILINGS AND REGISTRATIONS

Date of Filing/Registration	Serial Number	Registration Number	Trademark	Class(es)
September 26, 2005	<u>78720679</u>		<u>LEAVING ALL STORIES TOLD</u>	016
September 26, 2005	<u>78720673</u>		<u>L.A.S.T.</u>	016
September 26, 2005	<u>78720665</u>		<u>YOU SHOULD.</u>	016
	<u>78720655</u>		<u>WHY SHOULD I?</u>	016
August 17, 2005	<u>78694176</u>	<u>3135525</u>	<u>BABY CHATTERBOX</u>	009
May 30, 2007	<u>77193409</u>		<u>LM LIFE MOMENTS LIVE. CAPTURE.</u> <u>SHARE.</u>	028
May 30, 2007	<u>77193397</u>		<u>LM LIFE MOMENTS LIVE. CAPTURE.</u> <u>SHARE.</u>	016
April 21, 2004	<u>76587874</u>		<u>MEANINGFUL</u>	016
January 23, 2001	<u>76199558</u>	<u>2618870</u>	<u>EMPRESSOR</u>	
January 23, 2001	<u>76041678</u>	<u>2553892</u>	<u>WHIMSI-DOODLE</u>	016
May 4, 2000	<u>76041677</u>	<u>2543548</u>	<u>DAISY DOODLE</u>	016
October 20, 2000	<u>76150755</u>	<u>2896029</u>	<u>CHATTERBOX</u>	016, 028, 035
March 3, 1999	<u>75653167</u>	<u>2321581</u>	<u>THE JOURNALING GENIE</u>	016
August 27, 1999	<u>75786553</u>	<u>2601735</u>	<u>SCRAPAHOLIC</u>	021