TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

| SUBMISSION TYPE: | NEW ASSIGNMENT |
|-----------------------|--------------------------|
| NATURE OF CONVEYANCE: | NUNC PRO TUNC ASSIGNMENT |
| EFFECTIVE DATE: | 08/16/2002 |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|---------------------------|----------|----------------|-----------------------|
| Hay-Tec Acquisition Corp. | | 12/21/2007 | CORPORATION: COLORADO |

RECEIVING PARTY DATA

| Name: | Style Holdings, LLC |
|-------------------|-------------------------------------|
| Street Address: | 200 S. Wilcox Street |
| Internal Address: | Suite 501 |
| City: | Castle Rock |
| State/Country: | COLORADO |
| Postal Code: | 80104 |
| Entity Type: | LIMITED LIABILITY COMPANY: COLORADO |

PROPERTY NUMBERS Total: 1

| Property Type | Number | Word Mark |
|----------------------|---------|---------------|
| Registration Number: | 2083559 | SYSTEM HINOKI |

CORRESPONDENCE DATA

Fax Number: (312)474-0448

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 312-474-6300

Email: asimmons@marshallip.com

Alisa C. Simmons Correspondent Name: Address Line 1: 233 South Wacker Drive

6300 Sears Tower Address Line 2:

Address Line 4: Chicago, ILLINOIS 60606-6357

| ATTORNEY DOCKET NUMBER: | 31123/10001 (US) |
|-------------------------|------------------|
| NAME OF SUBMITTER: | Alisa C. Simmons |

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| Signature: | /alisa simmons/ |
|--|-----------------|
| Date: | 12/26/2007 |
| Total Attachments: 2 source=asgn to style us#page1.tif source=asgn to style us#page2.tif | |

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CONFIRMATORY TRADEMARK ASSIGNMENT

This Confirmatory Trademark Assignment ("Assignment") is entered into *nunc pro tunc*, effective as of August 16, 2002, by and between Hay-Tec Acquisition Corp., a corporation formerly organized under the laws of the State of Colorado ("Assignor"), and Style Holdings, LLC, a limited liability company organized under the laws of the State of Colorado with principal offices at 200 S. Wilcox Street, Suite 501, Castle Rock, Colorado 80104 ("Assignee");

WHEREAS, Assignor is the sole and exclusive owner of the entire right, title and interest in, to and under the trademarks identified in the Schedule attached hereto and incorporated herein by reference, as well as the goodwill of the business associated with those trademarks and any corresponding U.S. trademark registrations ("Trademarks"); and

WHEREAS, Assignor and Assignee have entered into an asset purchase agreement dated August 16, 2002, providing for, among other things, the sale to Assignee of all of Assignor's real and personal property, tangible or intangible, and for the appointment of International Beauty Products LLC, a limited liability company organized under the laws of the State of Colorado, to act as attorney-in-fact for Assignor.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby irrevocably sells, assigns and transfers to Assignee and its successors, assigns and legal representatives, Assignor's entire right, title and interest, both legal and equitable, in and to the Trademarks in the United States, including the goodwill of the business symbolized thereby. This Assignment includes the right to prosecute applications and maintain registrations for the Trademarks and any rights of Assignor to sue for and retain past, present, and future damages and seek other remedies for past or future infringement of the Trademarks that Assignor may have been able to assert against other parties regarding the foregoing before or after the August 16, 2002 purchase of assets.

IN WITNESS WHEREOF, the parties hereto have executed and delivered this Assignment, effective as of the date given above.

| HAY-TEC ACQUISITION CORP. |
|---|
| By International Beauty Products LLC, |
| Attorney-In-Fact of Hay-Tec Acquisition Corp. |
| By IBP Management Inc., Manager of |
| International Beauty Products LLC |
| P |

James Perry, President IBP Management, Inc.

12/21/07 Date STYLE HOLDINGS, LLC

James Perry, Manager
Style Management, LLC,
the sole Manager of Style Holdings, LLC

12/21/07 Date

> TRADEMARK REEL: 003684 FRAME: 0983

SCHEDULE

| Trademark | Reg No. | Reg. Date | Description of Goods |
|---|---------|------------|--|
| SYSTEM HINOKI Mark and Logo | 2083559 | 7-29-1997 | Non-medicated hair care preparations. |
| HAYASHI Mark and Logo HAYASHI HAYASHI | 1418775 | 11-25-1986 | Hair care preparations, namely, shampoos, conditioners, styling formulas, fixatives, mousses, hair sprays, scalp treatments, and permanent wave solutions. |
| FIT SYSTEM Mark and Logo | 2391613 | 10-3-2000 | Shampoos, hair dyes, hair cleansers |
| SYSTEM 911 Mark and Logo | 2039667 | 2-25-1997 | Hair care preparations, namely, shampoo, reconstructer/conditioner, hair spray, styling gel and leave-in conditioner/detangler. |

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