Form PTO-1594 (Rev. 07/05)
OMB Collection 0651-0027 (exp. 6/30/2008)

U.S. DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

6737-103 (4)

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):

IDG, LLC

☐ Individual(s) ☐ Association
☐ General Partnership ☐ Limited Partnership
☐ Corporation- State:
☒ Other Del Limited Liability Co.

Citizenship (see guidelines)

Additional names of conveying parties attached? ☐ Yes ☒ No

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? ☐ Yes ☒ No

Name: Madison Capital Funding LLC, as agent

Internal Address:

Street Address: 30 S. Wacker

City: Chicago

State: IL

Country: USA Zip: 60606

☐ Association Citizenship
☐ General Partnership Citizenship
☐ Limited Partnership Citizenship
☐ Corporation Citizenship
☐ Other Citizenship

If assignee is not domiciled in the United States, a domestic representative designation is attached: ☐ Yes ☒ No
(Designations must be a separate document from assignment)

3. Nature of conveyance /Execution Date(s) :

Execution Date(s) December 7, 2007

☐ Assignment ☐ Merger
☒ Security Agreement ☐ Change of Name
☐ Other

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

Additional sheet(s) attached? ☒ Yes ☐ No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Laura Konrath

Internal Address: Winston & Strawn LLP

Street Address: 35 W. Wacker Dr.

City: Chicago

State: IL Zip: 60601

Phone Number: 312-558-6352

Fax Number: 312-558-5700

Email Address: lkonrath@winston.com

6. Total number of applications and registrations involved: 21

7. Total fee (37 CFR 2.6(b)(6) & 3.41) $ 540

☐ Authorized to be charged by credit card
☒ Authorized to be charged to deposit account
☐ Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers
Expiration Date

b. Deposit Account Number 232428

Authorized User Name Laura Konrath

9. Signature:

Signature Date 12/19/07

Laura Konrath
Name of Person Signing

Total number of pages including cover sheet, attachments, and document:

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

CH $540.00 232428 77030750

Continuation Item 4

SCHEDULE 1
to
Trademark Security Agreement

TRADEMARK REGISTRATIONS

U.S.:

MARK	REG. NO.	REG. DATE
ALL-GEL	1,892,864	05/09/1995
BRITE BOX	2,896,243	10/19/2004
COMIC STRIPS	1,476,820	02/16/1988
ECHO	1,503,821	09/13/1988
ECHO & DESIGN	1,501,278	08/23/1988
HEADLINE	2,073,864	06/24/1997
MEDI-LABELS (STYLIZED)	1,592,968	04/24/1990
NEWON	2,803,424	01/06/2004
PERMA-STAMP	1,531,963	03/28/1989
PERMA-STAMP	1,569,646	12/05/1989
PERMA-STAMP & DESIGN	1,534,256	04/11/1989
PERMA-STAMP (STYLIZED)	597,299	10/26/1954
PORELON	690,391	12/29/1959
PORELON	765,738	03/03/1964
REDI-TAG	1,096,769	08/08/1978
REDI-TAG	2,228,786	03/02/1999
RIBBON SAVER	1,517,786	12/27/1988
SP	1,891,879	05/02/1995
STAMP-EVER	1,292,831	09/04/1984
U.S. STAMP & SIGN	2,041,582	03/04/1997

FOREIGN:

MARK	COUNTRY	REG. NO.	REG. DATE
NEWON	CANADA	632323	02/08/2005
PORELON*	CANADA	119059	08/05/1960
ECHO*	GERMANY (OLD EAST)	DD 652207	01/29/1993
PERMA-STAMP*	IRELAND	B 78796	12/09/1970
ECHO*	LIECHTENSTEIN	8373	07/14/1992
PORELON*	MEXICO	404242	03/12/1991
PERMA*	UNITED KINGDOM	1174823	05/12/1982
PERMASTAMP*	UNITED KINGDOM	748545	11/29/1955
PORELON*	UNITED KINGDOM	792291	06/18/1959
PORELON*	UNITED KINGDOM	792290	06/18/1959
PERMA-STAMP*	YUGOSLAVIA	37868	04/11/1994

TRADEMARK APPLICATIONS

US:

21

MARK	APP. NO.	FILE DATE
CLIK! (STYLIZED)	77/030,750	10/27/2006

FOREIGN:

MARK	COUNTRY	APP. NO.	FILE DATE
CLIK! (STYLIZED)	CANADA	1343803	04/4/2007

*Title has not been updated to reflect Grantor as the record owner.

EXECUTION VERSION 4

TRADEMARK SECURITY AGREEMENT

(TRADEMARKS AND TRADEMARK APPLICATIONS)

WHEREAS, IDG, LLC, a Delaware limited liability company (herein referred to as "Grantor"), owns the Trademarks listed on Schedule 1 annexed hereto;

WHEREAS, reference is made to that certain Credit Agreement dated as of December 7, 2007 (as amended, restated, supplemented or modified from time to time, the "Credit Agreement") among IDG Acquisition I, LLC and IDG Acquisition II Corp., as borrowers, the financial institutions from time to time party thereto (together with their respective successors and assigns, "Lenders") and Madison Capital Funding LLC, as agent for the Lenders (the "Agent"); and

WHEREAS, pursuant to the terms of the Guarantee and Collateral Agreement dated as of December 7, 2007 (as amended, restated, supplemented or modified from time to time, the "Collateral Agreement") among Grantor, the other grantors party thereto and Madison Capital Funding LLC, as agent for the secured parties referred to therein (in such capacity, together with its successors in such capacity pursuant to the terms of such Collateral Agreement, "Grantee"), Grantor has granted to Grantee for the ratable benefit of such secured parties a continuing security interest in substantially all the assets of Grantor, including all right, title and interest of Grantor in, to and under the Trademark Collateral (as defined below), whether now owned or existing or hereafter acquired or arising, to secure the Borrower Obligations (as defined in the Collateral Agreement);

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Grantor does hereby grant to Grantee, to secure the Borrower Obligations, a continuing security interest in all of Grantor's right, title and interest in, to and under the following (all of the following items or types of property being herein collectively referred to as the "Trademark Collateral"), whether presently existing or hereafter arising or acquired, but in any event excluding all Excluded Property (as defined in the Collateral Agreement):

(i) each Trademark (as defined in the Collateral Agreement) owned by Grantor, including, without limitation, each Trademark registration and application (other than intent-to-use applications) referred to in Schedule I hereto; and

(ii) all proceeds of and revenues from the foregoing, including, without limitation, all proceeds of and revenues from any claim by Grantor against third parties for (i) past, present or future unfair competition with, violation of intellectual property rights in connection with, injury to, or infringement or dilution of any Trademark owned by Grantor, including, without limitation, any Trademark referred to in Schedule 1 hereto, or (ii) injury to the goodwill associated with any of the foregoing.

Grantor hereby constitutes and appoints Grantee and any officer or agent of Grantee, with full power of substitution, as its true and lawful attorney-in-fact with full power and authority in the name of Grantor, from time to time, in Grantee's discretion, so long as any Event of Default (as defined in the Credit Agreement) shall have occurred and be continuing, to take with respect to the Trademark Collateral any and all appropriate action which Grantor might take with respect to the Trademark Collateral and to execute any and all documents and instruments which may be necessary or desirable to carry out the terms of this Trademark Security Agreement and to accomplish the purposes hereof.

Except to the extent permitted in the Collateral Agreement or the Credit Agreement, Grantor agrees not to sell, license, exchange, assign or otherwise transfer or dispose of, grant any rights with respect to or mortgage or otherwise encumber any of the Trademark Collateral.

The foregoing security interest is granted in conjunction with the security interests granted to the Grantee pursuant to the Collateral Agreement. Grantor does hereby further acknowledge and affirm that the rights and remedies of Grantee with respect to the security interest in the Trademark Collateral made and granted hereby are more fully set forth in the Collateral Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein. In the event of any conflict between any provision of this Trademark Security Agreement and any provision of the Collateral Agreement, the Collateral Agreement shall control.

[signature page follows]

IN WITNESS WHEREOF, Grantor has caused this Trademark Security Agreement to be duly executed by its officer thereunto duly authorized as of the 1st day of December, 2007.

IDG, LLC

By: _____
Name: John Shaia
Title: Vice President

ACKNOWLEDGED:

MADISON CAPITAL FUNDING LLC, as Agent

By: _____
Name:
Title:

IN WITNESS WHEREOF, Grantor has caused this Trademark Security Agreement to be duly executed by its officer thereunto duly authorized as of the 17th day of December, 2007.

IDG, LLC

By: _____
Name:
Title:

ACKNOWLEDGED:

MADISON CAPITAL FUNDING LLC, as Agent

By: _____
Name: Craig Lacy
Title: Managing Director

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