

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
CJ CheilJedang Corp.		12/26/2007	CORPORATION: REPUBLIC OF KOREA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	CJ Corporation		
<b>Street Address:</b>	500, Namdaemunro 5-ga, Jung-gu		
<b>City:</b>	Seoul		
<b>State/Country:</b>	REPUBLIC OF KOREA		
<b>Entity Type:</b>	CORPORATION: REPUBLIC OF KOREA		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	77310710	CHEILJEDANG	
<b>Serial Number:</b>	77310719	CHEILJEDANG	
<b>Serial Number:</b>	77310726	CHEILJEDANG	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(312)616-5700		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	312-616-5600		
<b>Email:</b>	trademark@leydig.com		
<b>Correspondent Name:</b>	Claudia W. Stangle		
<b>Address Line 1:</b>	Two Prudential Plaza, 180 North Stetson		
<b>Address Line 2:</b>	Suite 4900		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60601		
<b>ATTORNEY DOCKET NUMBER:</b>	260913		
<b>DOMESTIC REPRESENTATIVE</b>			

**CH \$90.00 77310710**

Name:  
Address Line 1:  
Address Line 2:  
Address Line 3:  
Address Line 4:

NAME OF SUBMITTER:

Claudia W. Stangle

Signature:

/Claudia W. Stangle/

Date:

12/27/2007

Total Attachments: 3

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## TRADEMARK ASSIGNMENT


WHEREAS, CJ CheilJedang Corp. (Assignor), a Republic of Korea corporation, located at 500, 5ga, Namdaemoom-no, Chung-ku, Seoul, Republic of Korea, has adopted, used, is using, has applied for, and is the owner of all right, title and interest in and to the marks and applications and registrations therefor listed on Schedule A, attached hereto and incorporated herein (hereafter, the "Marks"); and

WHEREAS, CJ Corporation. (Assignee), a Republic of Korea corporation, located at 500, Namdaemunro 5-ga, Jung-gu, Seoul, Republic of Korea, is the successor to that portion of the business to which said Marks pertain, and said business is ongoing and existing and Assignee is desirous of acquiring the entire right, title and interest in and to said Marks, applications and registrations;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign and transfer unto Assignee, and its successors in interest, all right, title and interest in and to said Marks, applications and registrations, together with the goodwill and that portion of the business relating to said Marks and the applications and registrations therefor, and including all common-law and other rights in said Marks, all claims, demands and causes for action, both at law and in equity, that Assignor may have, or may hereinafter acquire on account of any infringement of said Marks prior to the date hereof, and does hereby empower Assignee, and its successors in interest, to sue for and collect the same, to its and their own and absolute use.

IN WITNESS WHEREOF, the undersigned, being duly authorized and acting on behalf of Assignor, does hereby execute this assignment to take effect on the 26<sup>th</sup> day of December, 2007.

CJ CheilJedang Corp.

By: 

Name: Jin-soo, KIM

Title: Chief Executive Officer

Dated: 26 December 2007

TRADEMARK

REEL: 003685 FRAME: 0750

SCHEDULE A

U.S. Trademark Applications

<u>Trademark</u>	<u>Serial Number</u>
CHEILJEDANG	77/310710
CHEILJEDANG	77/310719
CHEILJEDANG	77/310726