

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Vina Tarapaca Ex Zavala S.A.		12/12/2007	CORPORATION: CHILE
RECEIVING PARTY DATA			
Name:	Bodega Tamari S.A.		
Street Address:	Los Conquistadores No. 1700, Floor 15		
City:	Santiago		
State/Country:	CHILE		
Entity Type:	CORPORATION: CHILE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78385422	BODEGA TAMARI	
CORRESPONDENCE DATA			
Fax Number:	(949)760-9502		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	949-760-0404		
Email:	efiling@kmob.com		
Correspondent Name:	Stacey R. Halpern		
Address Line 1:	2040 Main Street, Fourteenth floor		
Address Line 4:	Irvine, CALIFORNIA 92614		
ATTORNEY DOCKET NUMBER:	SILV1.018TUS		
DOMESTIC REPRESENTATIVE			
Name:	Stacey R. Halpern		
Address Line 1:	2040 Main Street, Fourteenth floor		
Address Line 4:	Irvine, CALIFORNIA 92614		
NAME OF SUBMITTER:	Stacey R. Halpern		

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Signature:

/Stacey R. Halpern/

Date:

12/28/2007

Total Attachments: 2

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ASSIGNMENT

WHEREAS, Viña Tarapacá Ex-Zavala S.A. a Chilean corporation, (hereinafter "Assignor"), is the owner of the mark BODEGA TAMARI (hereinafter the "Mark") and U.S. Application Serial No. 78/385.422 (hereinafter the "Application") for the Mark;

WHEREAS, Bodega Tamarí S.A. (hereinafter "Assignee"), a corporation established and existing under the laws of Chile, is desirous of acquiring the Mark, Application, the resulting registration (the "Registration"), and all rights, title, and interest in and to the Mark, the Application and the Registration along with the goodwill and business associated therewith;

WHEREAS, Assignor and Assignee are affiliated companies;

WHEREAS, at all times, Assignor and/or Assignee were actively involved in the selection, plans to use, and use of the Mark, and the technology and know-how associated with the products which are being offer or will be provided in connection with the Mark, as well as the business associated with the Mark;

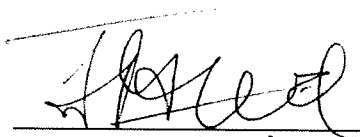
NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign, sell and transfer to Assignee the entire right, title and interest in, to and under the Mark, the Application, and the Registration, and all claims for the past infringement of the Mark, Application, and Registration together with the goodwill and business associated therewith, and certain tangible assets as indicia of said goodwill.

By:

Name: FRANCISCO J. SILVA

Title: AUTHORIZED AGENT.

On this 12 day of December, 2007, personally appeared before me,
_____, and he acknowledged that he had executed the foregoing
Assignment on behalf of Viña Tarapacá Ex- Zavala S.A..

Witnessed by: 
Printed Name: JUAN PABLO SILVA
Date: 12/17/2007