

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Pinnacle Systems, Inc.		01/02/2008	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Avid Technology, Inc.		
Street Address:	Avid Technology Park, One Park West		
Internal Address:	Attn: Trademark Administrator		
City:	Tewksbury		
State/Country:	MASSACHUSETTS		
Postal Code:	01876		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2525507	FXDEKO	
CORRESPONDENCE DATA			
Fax Number:	(978)851-7216		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	trademarks@avid.com		
Correspondent Name:	Avid Technology, Inc.		
Address Line 1:	Avid Technology Park, One Park West		
Address Line 2:	Attn: Trademark Administrator		
Address Line 4:	Tewksbury, MASSACHUSETTS 01876		
NAME OF SUBMITTER:	Richard W. Conti Jr.		
Signature:	/richard w. conti jr./		
Date:	01/02/2008		

Total Attachments: 2

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TRADEMARK ASSIGNMENT

Pinnacle Systems, Inc., a California corporation having a place of business at 280 North Bernardo Avenue, Mountain View, California 94043, U.S.A. (the "Assignor"), is the owner of the trademark identified below (the "Trademarks"), including the goodwill of the business connected with the use of, and symbolized by, such Trademark.

Mark	Status	Serial No./ Registration No.	Registration Date
FXDEKO	Registered	75/552,552 2,525,507	01-Jan-2002

Assignor hereby assigns to **Avid Technology, Inc.**, a Delaware corporation, having a place of business at Avid Technology Park, One Park West, Tewksbury, Massachusetts 01876, U.S.A. (the "Assignee"), the entire right, title and interest in and to the Trademark, including the goodwill of the business connected with the use of, and symbolized by, such Trademark.

Assignor further agrees, for itself, its successors and assigns, to execute such further documentation and to perform such further lawful acts as may reasonably be requested by Assignee to effectuate this assignment.

WITNESS its hand and seal this 2nd day of January, 2008.

PINNACLE SYSTEMS, INC.

By: _____

Name: Paige Parisi

Title: Director & Secretary

ACKNOWLEDGMENT

Avid Technology, Inc., the assignee named in the Trademark Assignment, hereby acknowledges the assignment to it of the trademark identified therein.

EXECUTED in the Town of Tewksbury, Commonwealth of Massachusetts,
this 2nd day of January, 2008.

AVID TECHNOLOGY, INC.

By: _____

Name: Paige Parisi

Title: Vice President, Secretary &
General Counsel

COMMONWEALTH OF MASSACHUSETTS)

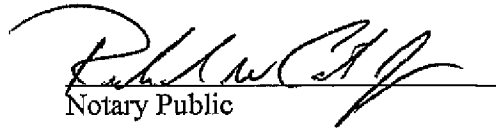
COUNTY OF MIDDLESEX)

) SS.

PAIGE PARISI personally appeared before me and proved his/her identification through satisfactory evidence, which were personally known to me to be the person whose name is signed on the preceding or attached document in my presence on this 2nd day of December 2008.

Richard W. Conti Jr.
Notary Public

Commonwealth of Massachusetts
My Commission Expires December 21, 2012


Notary Public



RICHARD W. CONTI, JR.
Notary Public
Commonwealth of Massachusetts
My Commission Expires
December 21, 2012