

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	07/12/2007

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Industries Lassonde Inc.		07/12/2007	CORPORATION: CANADA

**RECEIVING PARTY DATA**

Name:	A. Lassonde Inc.
Street Address:	705 Principale
City:	Rougemont, Quebec
State/Country:	CANADA
Postal Code:	J0L 1M0
Entity Type:	CORPORATION: CANADA

**PROPERTY NUMBERS Total: 2**

Property Type	Number	Word Mark
Serial Number:	78946194	BISTRO MUNDO
Serial Number:	78946224	BISTRO MUNDO IMPORT

**CORRESPONDENCE DATA**

Fax Number: (202)955-5564  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 202-419-2404  
 Email: stephen.jeffries@hklaw.com  
 Correspondent Name: Stephen J. Jeffries  
 Address Line 1: 2099 Pennsylvania Ave., NW, Suite 100  
 Address Line 4: Washington, DISTRICT OF COLUMBIA 20006

**DOMESTIC REPRESENTATIVE**

Name:  
 Address Line 1:

OP \$65.00 78946194

Address Line 2:

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

Stephen J. Jeffries

Signature:

/Stephen J. Jeffries/

Date:

01/02/2008

Total Attachments: 2

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**NUNC PRO TUNC ASSIGNMENT**

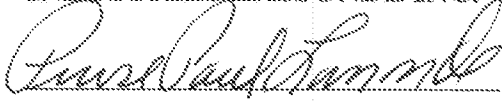
**WHEREAS**, Industries Lassonde Inc., a corporation organized and existing under the laws of Canada, having a place of business at 755 Principale, Rougemont, Quebec, Canada J0L 1M0, (hereinafter the "Assignor") was the owner of all right, title and interest in and to the trademarks (hereinafter, the "Marks") and the United States Patent and Trademark Office applications therefor (hereinafter, the "Applications") identified in the Schedule of Marks and Applications attached hereto and incorporated herein by reference; and

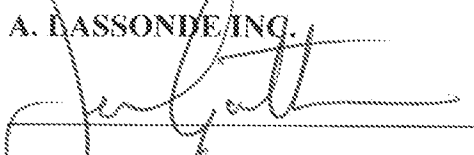
**WHEREAS**, on July 12, 2007, Assignor transferred unto A. Lassonde Inc., a corporation organized and existing under the laws of Canada, having a principal address at 705 Principale, Rougemont, Quebec, Canada J0L 1M0 (hereinafter the "Assignee"), in connection with the transfer of the portion of the ongoing and existing business to which the Marks pertain, all of its right, title and interest in and to the Marks and the Applications, together with the goodwill of the business symbolized by and associated with the Marks, and the right to sue and recover for, and the right to profits or damages due or accrued arising out of or in connection with, any and all past, present or future infringements or dilution of or damage or injury to the Marks or such associated goodwill; and

**WHEREAS**, the parties are now desirous of ratifying and confirming said transfer of all right, title and interest in and to the Marks and the Applications, together with the goodwill of the business symbolized by and associated with the Marks, and the right to sue and recover for, and the right to profits or damages due or accrued arising out of or in connection with, any and all past, present or future infringements or dilution of or damage or injury to the Marks or such associated goodwill.

**NOW THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers and sets over to Assignee, *nunc pro tunc* as of July 12, 2007, all of Assignor's right, title and interest in and to the Marks and the Applications, the goodwill of the business symbolized by and associated with the Marks, and the right to sue and recover for, and the right to profits or damages due or accrued arising out of or in connection with, any and all past, present or future infringements or dilution of or damage or injury to the Marks and the Applications or such associated goodwill, the same to be held and enjoyed by Assignee, its successors, assigns and other legal representatives.

This assignment shall be binding upon the parties, their successors and/or assigns, and all others acting by, through, with or under their direction, and all those in privity therewith.

**INDUSTRIES LASSONDE INC.**  
By:   
Name: Pierre-Paul Lassonde  
Title: Chief Executive Officer  
Date: July 12, 2007

**A. LASSONDE INC.**  
By:   
Name: JEAN GATTUSO  
Title: CHIEF EXECUTIVE OFFICER  
Date: July 12, 2007

SCHEDULE OF MARKS AND APPLICATIONS

TRADE-MARK

APPLICATION NO.

REGISTRATION NO.

BISTRO MUNDO	78/946,194	
BISTRO MUNDO IMPORT	78/946,224	