

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
MSW Group, Inc.		06/14/2002	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	MSW Research, Inc.		
Street Address:	1111 Marcus Avenue		
City:	New Hyde Park		
State/Country:	NEW YORK		
Postal Code:	11042		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	2462229	MSW G R O U P	
Registration Number:	1829363	TOPLINE	
Registration Number:	1830524	AD*VANTAGE/ACT	
CORRESPONDENCE DATA			
Fax Number:	(212)335-8001		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212-336-8000		
Email:	ptodocket@arelaw.com		
Correspondent Name:	Amster, Rothstein & Ebenstein LLP		
Address Line 1:	90 Park Avenue, 21st Floor		
Address Line 2:	Philip H. Gottfried, Esq.		
Address Line 4:	New York, NEW YORK 10036		
ATTORNEY DOCKET NUMBER:	56300/16		
NAME OF SUBMITTER:	Philip H. Gottfried, Esq.		

CH \$90.00 2462229

Signature:

/Philip H. Gottfried/

Date:

01/03/2008

Total Attachments: 3

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STATE OF NEW YORK
DEPARTMENT OF STATE

I hereby certify that the annexed copy has been compared with the original document in the custody of the Secretary of State and that the same is a true copy of said original.



WITNESS my hand and official seal of the
Department of State, at the City of Albany, on
December 28, 2007.

Paul LaPointe

Paul LaPointe
Special Deputy Secretary of State

F 020620000628

**Certificate of Amendment of the Certificate of Incorporation of
MSW GROUP, INC.**

under Section 805 of the Business Corporation Law

IT IS HEREBY CERTIFIED THAT:

- (1) The name of the corporation is

MSW GROUP, INC.
- (2) The certificate of incorporation was filed by the Department of State on the 17th day of September 1968 under the name McCollum/Spielman & Company, Inc.
- (3) The certificate of incorporation of this corporation is hereby amended to effect the following change:

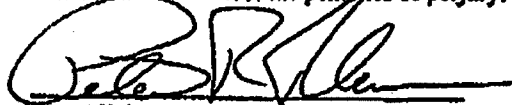
To amend the name of the corporation from MSW GROUP, INC. To MSW RESEARCH, INC.

Article FIRST of the Certificate of Incorporation is amended to read as follows:

"FIRST: The name of the corporation is MSW RESEARCH, INC."

- (4) The amendment to the certificate of incorporation was authorized:
 - first by vote of the board of directors,
 - and then at a meeting of shareholders by a vote of a majority of all the outstanding shares entitled to vote thereon.

IN WITNESS WHEREOF, this certificate has been subscribed this 14th day of June 2002 by the undersigned who affirm that the statements made herein are true under the penalties of perjury.


Peter Klein, President


Harold Spielman, Secretary

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Certificate of Amendment

of the

Certificate of Incorporation

of

MSW GROUP, INC.

Pursuant to Section 805 of the Business Corporation Law

FILED

2002 JUN 20 PH 1:45

STATE OF NEW YORK
DEPARTMENT OF STATE

FILED JUN 20 2002

BLU-39
DRAWDOWN

TAX \$ _____
BY: WJ
Nassau

FILED BY:
BLUMBERG EXCELSIOR CORPORATE SERVICES, INC.
52 SOUTH PEARL STREET, 2ND FLOOR
ALBANY, NY 12207

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