

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
DentaClean, LLC		10/17/2007	LIMITED LIABILITY COMPANY: NEW JERSEY
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	HT Pet Products, LLC		
<b>Street Address:</b>	6500 Trowbridge Drive		
<b>City:</b>	El Paso		
<b>State/Country:</b>	TEXAS		
<b>Postal Code:</b>	79905-3402		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: TEXAS		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2977586	THE TOY TREATS DOGS LOVE TO EAT	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(915)545-4433		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	915-545-1133		
<b>Email:</b>	dleffman@gordonmottpc.com		
<b>Correspondent Name:</b>	D. Leffman - Gordon Mott & Davis P.C.		
<b>Address Line 1:</b>	4695 N. Mesa Suite 100		
<b>Address Line 4:</b>	El Paso, TEXAS 79912		
<b>ATTORNEY DOCKET NUMBER:</b>	6984.1(HT)TOY TREATS		
<b>NAME OF SUBMITTER:</b>	/Gerald Shulman/		
<b>Signature:</b>	/Gerald Shulman/		
<b>Date:</b>	01/07/2008		

OP \$40.00 2977586

Total Attachments: 2

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source=executed trademark assignment - the toy treatsdogslovetoeat (06067749)#page2.tif

## TRADEMARK ASSIGNMENT

**WHEREAS**, DENTACLEAN, LLC, a New Jersey limited liability company, and having its principal place of business at 35-B Green St., Hackensack, New Jersey 07601 ("Assignor"), has adopted, used, is using and is the owner of the following trademark which has been filed and registered with the United States Patent and Trademark Office under 15 U.S.C. 1051 the following trademarks ("Trademark"):

Trademark: THE TOY TREATS DOGS LOVE TO EAT (Word Mark)  
International Class 028 – Toys for domestic animals  
and Services: 031 – Edible natural and synthetic chewing bones for domestic animals.  
Serial Number: 76536608  
U.S. Registration No.: 2977586  
Filing Date: August 13, 2003  
Registration Date: July 26, 2005


**WHEREAS**, Assignor has adopted, used and is using certain related trade dress in association with the Trademarks (the "Trade Dress"); and

**WHEREAS**, HT Pet Products, LLC, a limited liability company organized under the laws of the State of Texas, whose address is 6500 Trowbridge Drive, El Paso, Texas 79905-3402, hereinafter referred to as Assignee, has acquired a portion of the business to which the Trademarks and Trade Dress pertain, and is desirous of affirming it has acquired (i) the entire United States right, title, and interest and any world-wide right, title, and interest to the extent held by Assignor in and to said Trademarks and Trade Dress, including, without limitation, those specifically hereinbefore identified; (ii) the right to recover for past infringement of said Trademarks and Trade Dress; (iii) the entire goodwill of the business in connection with which said Trademarks and Trade Dress is used and which is symbolized by said Trademarks and Trade Dress; and (iv) any and all world-wide registrations and applications for registration of said Trademarks.

**NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN**, be it known that for and in consideration of the sum of Ten Dollars (\$10.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby acknowledges that it has sold, assigned, transferred and set over, and by this Trademark Assignment does hereby sell, assign, transfer and set over, unto said Assignee (i) the entire United States right, title, and interest and any world-wide right, title, and interest to the extent held by Assignor in and to said Trademarks and Trade Dress, including, without limitation, those specifically hereinbefore identified; (ii) the right to recover for past infringement of said Trademarks and Trade Dress; (iii) the entire goodwill of the business in connection with which said Trademarks and Trade Dress is used and which is symbolized by said Trademarks and Trade Dress; and (iv) any and all world-wide registrations and applications for registration of said Trademarks.

[Signature on Following Page]

DENTACLEAN, LLC, a New Jersey limited liability company, as Assignor

By:   
Name: G. Shulman  
Title: Manager  
Date: 10/17/07

Before me, the undersigned authority, on this day personally appeared Gerald Shulman, the Manager of DENTACLEAN, LLC, a New Jersey limited liability company, known to me to be the person whose name is subscribed to the foregoing instrument and acknowledged to me that he executed the same for the purposes and consideration therein expressed, in the capacity therein stated and as the act and deed of said limited liability company.

Given under my hand and seal of office on this 17 day of October, 2007.

  
Notary Public in and for the State of Texas

My Commission Expires:

08-11-2008

