

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Corpedia Corporation		12/31/2007	CORPORATION: ARIZONA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Ethisphere LLC		
<b>Street Address:</b>	2020 N. Central Avenue, Suite 1050		
<b>City:</b>	Phoenix		
<b>State/Country:</b>	ARIZONA		
<b>Postal Code:</b>	85004		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: ARIZONA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3356973	ETHICS INSIDE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(602)712-0019		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	(602) 712-9919		
<b>Email:</b>	mtezak@corpedia.com		
<b>Correspondent Name:</b>	Margaret Tezak, Assistant General Counsel		
<b>Address Line 1:</b>	2020 N. Central Avenue, Suite 1050		
<b>Address Line 4:</b>	Phoenix, ARIZONA 85004		
<b>NAME OF SUBMITTER:</b>	Margaret M. Tezak		
<b>Signature:</b>	/Margaret M. Tezak/		
<b>Date:</b>	01/08/2008		

OP \$40.00 3356973

Total Attachments: 2  
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ASSIGNMENT OF TRADEMARKS

This Assignment of Trademarks ("Assignment") is executed as of December 31, 2007, by Corpedia Corporation, a Delaware corporation ("Copedia"), for the benefit of Ethisphere LLC, a Delaware limited liability company ("Ethisphere").

Recitals

In connection with the creation of Ethisphere by Corpedia, Corpedia desires to assign certain trademark assets of Corpedia to Ethisphere, all as set forth below.

Assignment

1. Assignment. For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Corpedia hereby grants, sells, transfers, conveys, assigns and delivers to Ethisphere the trademarks listed on Exhibit A attached hereto.

2. Acceptance. Ethisphere hereby accepts the foregoing assignment.

3. Miscellaneous.

(a) Corpedia and Ethisphere each agrees to execute such other documents and perform such other acts as may be necessary or desirable to effectuate this Assignment, including any and all filings with the United States Patent and Trademark Office, and provided that no such act or document shall alter or increase any rights or obligations of either party.

(b) This Assignment shall be governed by and construed in accordance with the laws of the State of Delaware.

(c) This Assignment shall be binding upon and inure to the benefit of Corpedia and Ethisphere and their respective successors and assigns.

IN WITNESS WHEREOF, the parties have executed this Assignment as of the date first above written.

Corpedia Corporation, a Delaware corporation

ETHISPHERE LLC, a Delaware limited liability company

By [Signature]  
Its SECRET

By [Signature]  
Its SECRET

Exhibit A

Trademarks Assigned to Ethisphere LLC, listed by Serial Number and Trademark:

Serial Number	Reg. Number	Word Mark	Check Status	Live/Dead	
3	78880291	3302069	ETHISPHERE	TARR	LIVE
7	77245185		ETHISPHERE ETHICS INSIDE CERTIFIED	TARR	LIVE
8	77247825		ETHICS INDEX	TARR	LIVE
9	77092060	3356973	ETHICS INSIDE	TARR	LIVE
11	77093887		WORLD'S MOST ETHICAL COMPANIES	TARR	LIVE
12	77182636	3334374	ETHISPHERE COUNCIL	TARR	LIVE
13	77182578	3301926	ETHISPHERE	TARR	LIVE