

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
ASHBROOK SIMON-HARLEY LIMITED		01/02/2008	CORPORATION: UNITED KINGDOM
RECEIVING PARTY DATA			
Name:	ASHBROOK SIMON-HARTLEY OPERATIONS, L.P.		
Composed Of:	COMPOSED OF General Partner: Ashbrook Simon-Hartley Operations GP, LLC (Texas) Limited Partner: Ashbrook Simon-Hartley, LP (Delaware)		
Doing Business As:	DBA ASHBROOK SIMON-HARTLEY		
Street Address:	11600 EAST HARDY STREET		
City:	HOUSTON		
State/Country:	TEXAS		
Postal Code:	77093		
Entity Type:	LIMITED PARTNERSHIP: TEXAS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1082287	WINKLEPRESS	
CORRESPONDENCE DATA			
Fax Number:	(713)980-9882		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(713)980-9844		
Email:	jeff.wendt@pwtlaw.com		
Correspondent Name:	Jeffrey L. Wendt		
Address Line 1:	1800 Bering Drive		
Address Line 2:	Suite 540		
Address Line 4:	Houston, TEXAS 77057		
ATTORNEY DOCKET NUMBER:	100-K022US		
NAME OF SUBMITTER:	Jeffrey L. Wendt		

OP \$40.00 1082287

Signature:

/Jeffrey L. Wendt/

Date:

01/15/2008

Total Attachments: 3

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ASSIGNMENT OF TRADEMARKS

THIS ASSIGNMENT is made effective as of January 1, 2008 ("Assignment Date") by Ashbrook Simon-Hartley Limited, a United Kingdom corporation having a place of business at 10/11 Brindley Court, Lymedale Business Park, Newcastle-Under-Lyme, Staffordshire, Great Britain ST5-9QH ("Assignor"), to Ashbrook Simon-Hartley Operations, L.P., having a place of business at 11600 East Hardy Street, Houston, Texas ("Assignee").

WHEREAS, Assignor has adopted and intends to use, and thereby owns, all rights, title and interests in and to the trademarks and applications for registration thereof, identified in Exhibit A attached hereto and by this reference incorporated herein (the "Marks," and "Applications for Registrations," and any "Registrations" resulting therefrom, respectively), along with the goodwill of the business appurtenant to said Marks; and

WHEREAS, Assignor has agreed to transfer and assign to Assignee its entire rights, title and interests in and to the Marks, Applications for Registrations, and any Registrations resulting therefrom, and the goodwill appurtenant thereto;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged:

1. Assignor does hereby irrevocably sell, assign, convey and transfer to Assignee, its successors, assigns and legal representatives, its full and entire rights, title and interests throughout the world in and to the Marks, Application for Registrations, and all Registrations resulting therefrom, and the attendant goodwill symbolized by the Marks, the same to vest in Assignee, including, without limitation, the ownership of all causes of action for, and claims for damages by reason of, the infringement of the Marks, or any of them, which actions and claims arose prior to the Assignment Date.

2. Assignor hereby authorizes and requests the appropriate officers in the United States Patent and Trademark Office and all relevant non-United States Patent and Trademark Offices to issue any and all trademarks granted upon applications identified in Exhibit A to Assignee for the sole use and enjoyment of Assignee, and to record this Assignment for the Marks, Applications for Registration, and Registrations so as to establish Assignee as owner of record of the Marks, Applications for Registration, and Registrations.

3. Assignor further agrees for itself, its predecessors, successors, and assigns, without further consideration, to execute and have executed any and all other documents of any kind whatsoever necessary to fully secure to Assignee, or to Assignee's successors-in-interest or assigns, the assigned rights in the Marks, Applications for Registrations, and Registrations along with the goodwill of the business appurtenant to said Marks, to provide whatever information may be required, to carry out the terms and intent of this Assignment and to fully cooperate with Assignee, as reasonably required, to enable Assignee to duly record this instrument of assignment so that Assignee's ownership of the Marks, Applications for Registration, and Registrations is duly made of record.

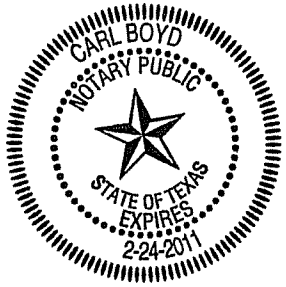
IN WITNESS WHEREOF, Assignor has caused this instrument to be executed on this 2nd day of January, 2008.

ASHBROOK SIMON-HARTLEY LIMITED

By: [Signature]
Name: ROBERT T. WILLIAMS
Title: CHAIRMAN

State of Texas §
 §
County of Harris §

Before me personally appeared said Robert Williams and acknowledged that he is the Chairman of Ashbrook Simon-Hartley Limited, that he has the authority to execute the Assignment on behalf of Ashbrook Simon-Hartley Limited, and has acknowledged the foregoing instrument to be his free act and deed this 2nd day of January, 2008.



[Signature]
Notary Public

My commission expires: 2/24/2011

SCHEDULE A

Trademarks, Applications for Registration, and Registrations owned by
Ashbrook Simon-Hartley Limited

Country	Mark	Application No.	Registration No.	Last Recorded Owner
US	WINKLEPRESS (word mark)	73112007	1082287	Ashbrook Simon- Hartley Limited
UK	WINKLEPRESS (word mark)	1021539	1021539	Ashbrook Simon- Hartley Limited
Italy	WINKLEPRESS (word mark)	12397T0	12397T0	Ashbrook Simon- Hartley Limited
South Africa	WINKLEPRESS (word mark)	76/5697	76/5697	Ashbrook Simon- Hartley Limited
Canada	WINKLEPRESS (word mark)	040417400	226763	Ashbrook Simon- Hartley Limited