

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
ee publishing & productions, inc.		01/23/2008	CORPORATION: VIRGINIA

RECEIVING PARTY DATA	
Name:	ee publishing & productions, llc
Street Address:	P.O. Box 7006
City:	Fairfax Station
State/Country:	VIRGINIA
Postal Code:	22039
Entity Type:	LIMITED LIABILITY COMPANY: VIRGINIA

PROPERTY NUMBERS Total: 10		
Property Type	Number	Word Mark
Registration Number:	2974223	NANA STAR
Registration Number:	3139820	EE PUBLISHING & PRODUCTIONS, INC.
Registration Number:	3225593	"THE LAUGH-FRIENDLY COMPANY"
Registration Number:	3276399	CUTIEPATOOTIE WANNABE BABIES
Serial Number:	78357943	LAUGH-FRIENDLY
Serial Number:	78473267	LAUGH EVERYBODY HA HA HA
Serial Number:	78928645	LAUGHTER ON BOARD
Serial Number:	78518518	LAND OF THE LOST TOYS
Serial Number:	78927873	EZBORDERZ
Serial Number:	78979516	LAUGH EVERYBODY HA HA HA

CORRESPONDENCE DATA	
Fax Number:	(703)236-4501
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	703-236-4500

CH \$265.00 2974223

Email: tm-dc@cantorcolburn.com
Correspondent Name: P. Jay Hines
Address Line 1: 1800 Diagonal Road
Address Line 2: Suite 510
Address Line 4: Alexandria, VIRGINIA 22314

ATTORNEY DOCKET NUMBER:	EEP-0014-TUS
NAME OF SUBMITTER:	P. Jay Hines
Signature:	/pjh/
Date:	01/23/2008

Total Attachments: 2
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TRADEMARK ASSIGNMENT

WHEREAS, ee publishing & productions, inc. a corporation under the laws of the State of Virginia, with an address of PO Box 7006, Fairfax Station, Virginia 22039 ("Assignor"), owns the right, title and interest in and to the trademarks and trademark applications and registrations listed on Attachment "A" hereto;

AND WHEREAS, ee publishing & productions, llc, a limited liability company organized under the laws of the State of Virginia, with an address of PO Box 7006, Fairfax Station, Virginia 22039 (Assignee"), desires to acquire said trademarks and the trademark applications and registrations thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby sell, assign, set over and transfer to Assignee the entire right, title and interest in and to the trademarks and the trademark applications and registrations set forth in Attachment "A," together with the whole of the good will connected with the use of and symbolized by the marks and to the successor of the ongoing and existing business pertaining thereto, the same and the rights of the Assignor to be held and enjoyed by the Assignee for its own use and enjoyment, and for the use and enjoyment of its successors, assigns or other legal representatives, together with all claims for damages by reason of past infringement of the Assignor's trademarks with the right to sue for and collect the same for its own use and benefit, and for the use and on behalf of its successors, assigns or other legal representatives.

IN TESTIMONY WHEREOF, Assignor has caused its name to be signed by its authorized officer, this 23rd day of January, 2008.

ee publishing & productions, inc
By:

Name: Elena Patrice

Title: Vice President

ee publishing & productions, llc
1111 FORT LEE
FAIRFAX STATION, VA 22039

1-800-441-1111
www.eepublishing.com

ATTACHMENT "A"

<u>Mark</u>	<u>Reg./ Appln. No.</u>	<u>Issued/Filed</u>
NANA STAR	2,974,223	July 19, 2005
ee publishing & productions, inc.	3,139,820	September 5, 2006
"the laugh-friendly company"	3,225,593	April 3, 2007
CUTIEPATOOTIE WANNABE BABIES	3,276,399	August 7, 2007
LAUGH-FRIENDLY	78/357,943	January 27, 2004
laugh everybody HA HA HA & Design	78/473,267	August 25, 2004
Laughter On Board	78/928,645	July 13, 2006
Land Of The Lost Toys	78/518,518	November 17, 2004
EZBORDERZ	78/927,873	July 12, 2006
laugh everybody HA HA HA & Design	78/979,516	August 25, 2004