

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	12/31/2007

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
McMullen Argus Publishing, Inc.		12/17/2007	CORPORATION: CALIFORNIA

**RECEIVING PARTY DATA**

Name:	Source Interlink Magazines, LLC
Street Address:	261 Madison Avenue
Internal Address:	6th Floor
City:	New York
State/Country:	NEW YORK
Postal Code:	10016
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

**PROPERTY NUMBERS Total: 48**

Property Type	Number	Word Mark
Registration Number:	1234543	SURFING
Registration Number:	1324485	SURFING
Registration Number:	1557901	LOW RIDER
Registration Number:	1617578	AUDIO VIDEO INTERIORS
Registration Number:	1619803	CAR AUDIO AND ELECTRONICS
Registration Number:	1640435	SURFING
Registration Number:	1637556	BODY BOARDING
Registration Number:	1681964	HOT BIKE
Registration Number:	1637584	MINITRUCKIN'
Registration Number:	1694281	STREET RODDER
Registration Number:	1685831	KIT CAR ILLUSTRATED
Registration Number:	1637585	TRUCKIN'

OP \$1215.00 1234543

Registration Number:	1748430	LOW RIDER
Registration Number:	1743113	
Registration Number:	1743278	LOW RIDER
Registration Number:	1743279	
Registration Number:	1744874	
Registration Number:	1786707	LOWRIDER ARTE
Registration Number:	1757298	LOW RIDER
Registration Number:	1955954	TURBO AND HI-TECH PERFORMANCE
Registration Number:	1976793	SURFING
Registration Number:	1996917	LOWRIDER
Registration Number:	2138359	OFF-ROAD
Registration Number:	2169147	POPULAR HOT RODDING
Registration Number:	2169148	4 WHEEL DRIVE & SPORT UTILITY MAGAZINE
Registration Number:	2172484	EUROPEAN CAR
Registration Number:	2191967	CUSTOM RODDER
Registration Number:	2206740	SPORT COMPACT CAR
Registration Number:	2258796	LOWRIDER EURO
Registration Number:	2266921	IMPORT TUNER
Registration Number:	2350768	EURO TUNER
Registration Number:	2673013	SURFING VIDEO MAGAZINE
Registration Number:	2554122	SVM
Registration Number:	2517421	SVM
Registration Number:	2642487	TRUCKIN'S SUV
Registration Number:	3083139	IMPORT TUNER
Registration Number:	2848402	LOWRIDER
Registration Number:	3021339	LOWRIDER
Registration Number:	2798772	LOWRIDER
Registration Number:	2910218	LOWRIDER EDGE
Registration Number:	2829895	STREET CHOPPER
Registration Number:	2976158	AMERICAN THUNDER
Registration Number:	3240782	ENGINE MASTERS
Serial Number:	78183061	LOWRIDER
Serial Number:	78412961	LOWRIDER GOLO
Serial Number:	78519453	ENGINE MASTERS
Serial Number:	78756150	LOWRIDER

Serial Number:

78954856

LOWRIDER

**CORRESPONDENCE DATA**

Fax Number: (212)915-4590

*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*

Phone: 212-915-4665

Email: samantha.favitta@sourceinterlink.com

Correspondent Name: Samantha Favitta

Address Line 1: 261 Madison Avenue

Address Line 2: Source Interlink Media 6th floor

Address Line 4: New York, NEW YORK 10016

ATTORNEY DOCKET NUMBER:

MCMULLEN RECORDAL

NAME OF SUBMITTER:

Samantha Favitta

Signature:

/Samantha Favitta/

Date:

01/24/2008

**Total Attachments: 3**

source=MERGER mcmullan to source interlink mag#page1.tif

source=MERGER mcmullan to source interlink mag#page2.tif

source=MERGER mcmullan to source interlink mag#page3.tif

# Delaware

PAGE 1

*The First State*

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"MCMULLEN ARGUS PUBLISHING, INC.", A CALIFORNIA CORPORATION, WITH AND INTO "SOURCE INTERLINK MAGAZINES, LLC" UNDER THE NAME OF "SOURCE INTERLINK MAGAZINES, LLC", A LIMITED LIABILITY COMPANY ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE THE TWENTY-SEVENTH DAY OF DECEMBER, A.D. 2007, AT 2:53 O'CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF MERGER IS THE THIRTY-FIRST DAY OF DECEMBER, A.D. 2007.

3217517 8100M

071364096



You may verify this certificate online  
at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

*Harriet Smith Windsor*

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 6280603

DATE: 01-03-08

TRADEMARK  
REEL: 003703 FRAME: 0148

**CERTIFICATE OF MERGER**

**OF**

**MCMULLEN ARGUS PUBLISHING, INC.**

**(a California corporation)**

**AND**

**SOURCE INTERLINK MAGAZINES, LLC**

**(a Delaware limited liability company)**

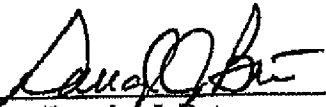
Pursuant to Title 6, Section 18-209 of the Delaware Limited Liability Company Act.

1. The name of the surviving limited liability company is Source Interlink Magazines, LLC, a Delaware limited liability company.
2. The name of the corporation being merged into this surviving limited liability company is McMullen Argus Publishing, Inc. The jurisdiction in which this corporation was formed is California.
3. The Agreement of Merger has been approved and executed by both the corporation and Limited Liability Company.
4. The name of the surviving limited liability company is Source Interlink Magazines, LLC.
5. The executed Agreement of Merger is on file at 27500 Riverview Center Blvd., Bonita Springs, Florida 34134, the principal place of business of the surviving limited liability company.
6. A copy of the Agreement of Merger will be furnished by the surviving limited liability company on request, without cost, to any member of the limited liability company or any person holding an interest in any other business entity which is to merge or consolidate.

7. The Agreement of Merger between the aforesaid constituent corporations provides that the merger herein certified shall be effective on December 31, 2007.


McMullen Argus Publishing, Inc.

Dated: December 17, 2007

By:   
Name: Douglas J. Bates  
Its: Vice President

Source Interlink Magazines, LLC  
By: Source Interlink Media, Inc.  
Its: Sole Member

Dated: December 17, 2007

By:   
Name: Douglas J. Bates  
Its: Vice President

DE BC/LI DF CERTIFICATE OF MERGER OF A D OR F CORPORATION TO A DELAWARE LLC 01/01-2 (DELLMERG)