TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

 SUBMISSION TYPE:
 NEW ASSIGNMENT

 NATURE OF CONVEYANCE:
 ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|----------------------------|----------|----------------|----------------------|
| Total Sun Protection, Inc. | | 05/10/2007 | CORPORATION: ARIZONA |

RECEIVING PARTY DATA

| Name: | Frubi Shades, LLC | |
|-----------------|------------------------------------|--|
| Street Address: | 6602 North 31st Street | |
| City: | Phoenix | |
| State/Country: | ARIZONA | |
| Postal Code: | 85016 | |
| Entity Type: | LIMITED LIABILITY COMPANY: ARIZONA | |

PROPERTY NUMBERS Total: 1

| Property Type | Number | Word Mark |
|----------------|----------|------------|
| Serial Number: | 75764376 | ULTRAGUARD |

CORRESPONDENCE DATA

Fax Number: (602)252-7198

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 602-252-7494

Email: mike@patentsavers.com

Correspondent Name: Michael W. Goltry

Address Line 1: 4000 North Central Avenue

Address Line 2: Suite 1220

Address Line 4: Phoenix, ARIZONA 85012

| NAME OF SUBMITTER: | Michael W. Goltry |
|--------------------|---------------------|
| Signature: | /Michael W. Goltry/ |
| Date: | 01/25/2008 |

Total Attachments: 1

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REEL: 003704 FRAME: 0315

TRADEMARK ASSIGNMENT

WHEREAS, Total Sun Protection, Inc., an Arizona corporation, having its principle offices at 151 Kahiki Drive, Tavernier, Florida 33070, has adopted, used, is using, and is the owner of the following trademark now registered in the United States Patent and Trademark Office.

Trademark

Registration No. Date of Registration

ULTRAGUARD

2410309

5 December 2000

WHEREAS, Frubi Shades, LLC, an Arizona Limited Liability Company, having its principle offices at 6602 North 31st Street, Phoenix, Arizona 85016, is desirous of acquiring said registered trademark.

NOW, THEREFORE, in consideration of the sum of Thirty Dollars (\$30.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, Total Sun Protection, Inc., hereby assigns to Frubi Shades, LLC, all right, title and interest in the United States in and to said trademark together with the goodwill of the business symbolized by said trademark and registration thereof.

ry Hall

State Of Florida

RECORDED: 01/25/2008

ss:

County of Morroe

On this ______ /O__ day of _____ \mathcal{L} 2007, personally appeared Gary Hall, to me known and known to me to be a President of Total Sun Protection, Inc., the assignor above named, and acknowledged that he executed the foregoing Assignment on behalf of said assignor and pursuant to authority duly received.



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