

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Fempro, Inc.		10/31/2007	CORPORATION: CANADA

RECEIVING PARTY DATA	
Name:	Canada, Inc.
Street Address:	1330, rue Michaud
Internal Address:	Drummondville J2C 2Z5
City:	Quebec
State/Country:	CANADA
Entity Type:	CORPORATION: CANADA

PROPERTY NUMBERS Total: 15

Property Type	Number	Word Mark
Serial Number:	78728981	ALIAS
Serial Number:	76144316	FRESHEL
Serial Number:	78633787	FRESHELLE
Serial Number:	75121048	INCOGNITO
Serial Number:	75288697	INCOGNITO
Serial Number:	76567894	INCOGNITO
Serial Number:	76567895	INCOGNITO
Serial Number:	77046832	MICRO-SLIP
Serial Number:	78620245	SENSADRY
Serial Number:	78799959	SENSADRY REVÊTEMENT/COVERSHEET
Serial Number:	76170666	SUREFRESH
Serial Number:	76236098	SUREFRESH
Serial Number:	75784363	SUREFRESH AVEC RECOUVREMENT WITH COVER SHEET
Serial Number:	78749686	BEFRESH

CH \$390.00 78728981

Serial Number:

78749086

REVÊTEMENT BEFRESH COVERSHEET

CORRESPONDENCE DATA

Fax Number: (202)861-1783

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 202-861-1500

Email: trademarks@bakerlaw.com

Correspondent Name: John H . Weber

Address Line 1: 1050 Connecticut Avenue NW

Address Line 2: Washington Square, Suite 1100

Address Line 4: Washington, DISTRICT OF COLUMBIA 20036

ATTORNEY DOCKET NUMBER:

87367.1

DOMESTIC REPRESENTATIVE

Name: John H. Weber

Address Line 1: 1050 Connecticut Avenue, NW

Address Line 2: Washington Square, Suite 1100

Address Line 4: Washington, DISTRICT OF COLUMBIA 20036

NAME OF SUBMITTER:

Katrina Edge

Signature:

/kedge/

Date:

01/30/2008

Total Attachments: 2

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ASSIGNMENT OF TRADEMARKS

WHEREAS FEMPRO INC. having its principal office and place of business at 1330, rue Michaud, Drummondville, Québec, Canada, J2C 2Z5 (hereinafter the "Assignor") is the owner of the following United States Trademarks :

Trademark:	Application Number	Registration Number
ALIAS	78728981	---
BEFRESH	78749686	---
BEFRESH & dessin	78749086	---
FRESHEL	76144316	---
FRESHELLE	78633787	---
INCOGNITO	75121048	2175449
INCOGNITO (& DESSIN)	75288697	2261951
INCOGNITO & FLEUR dessin	76567894	2984608
INCOGNITO & FLEUR dessin	76567895	2984609
MICRO-SLIP	77046832	---
SENSADRY	78620245	3285531
SENSADRY (& DESSIN)	78799959	3301935
SUREFRESH	76170666	2728581
SUREFRESH	76236098	2942373
SUREFRESH & DESSIN	75784363	2777093

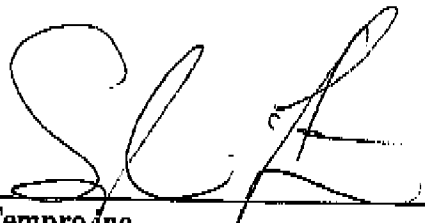
WHEREAS 4445392 CANADA INC. having its principal office and place of business at 1330, rue Michaud, Drummondville, Québec, Canada, J2C 2Z5 (hereinafter the "Assignee"), wishes to acquire the said trademarks and registration thereof.

NOW THEREFORE, THESE PRESENTS WITNESSETH THAT:

In consideration of the sum of \$1.00 and for other good and valuable consideration, the receipt and sufficiency whereof is hereby acknowledged, the Assignor does hereby assign and transfer unto the Assignee, its successors and assigns all its right, title and interest in and to the said trademarks and registrations thereof, together with the goodwill attached thereto as well as the right to sue for past infringement, the whole without restrictions of any kind, the Assignee accepting same.


EXECUTED at Saint-Hyacinthe, Québec, as of the 31st day of October, 2007.

By:



Fempro inc.
Assignor
Sylvie Lemaire
President

By:



4443392 Canada inc.
Assignee
Yves Gagné
President