

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	Assignment		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
X.E.S. LTD		01/30/2008	CORPORATION: NEW YORK
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Joseph A. Holding LLC		
<b>Street Address:</b>	99 Hook Road, Section 5		
<b>City:</b>	Bayonne		
<b>State/Country:</b>	NEW JERSEY		
<b>Postal Code:</b>	07002		
<b>Entity Type:</b>	LLC:		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2265976	JOSEPH A. QU'EST-CE QUE C'EST SILK?	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(866)826-5420		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	301-638-0511		
<b>Email:</b>	ipresearchplus@comcast.net		
<b>Correspondent Name:</b>	IP Research Plus, Inc.		
<b>Address Line 1:</b>	21 Tadcster Circle		
<b>Address Line 2:</b>	attn: Penelope J.A. Agodoa		
<b>Address Line 4:</b>	Waldorf, MARYLAND 20602		
<b>ATTORNEY DOCKET NUMBER:</b>	N286132		
<b>NAME OF SUBMITTER:</b>	Penelope J.A. Agodoa		
<b>Signature:</b>	/pja/		
<b>Date:</b>	02/04/2008		

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Total Attachments: 7  
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## ASSIGNMENT OF MARKS

**WHEREAS**, X.E.S. - NY Ltd., a New York corporation (“Assignor”) with its principal place of business at 1410 Broadway, New York, New York, has adopted, used and is the owner of certain trademarks, service marks and trade names, and registration and applications therefor, identified and listed on Annex A hereto (collectively, the “Scheduled Marks”); and

**WHEREAS**, Joseph A Holdings LLC, a Delaware limited liability company (“Assignee”), desires to acquire said Scheduled Marks;

**NOW, THEREFORE**, for TEN AND NO/100 DOLLARS (\$10) and other good and valuable consideration, the receipt, sufficiency, and adequacy of which are hereby acknowledged, Assignor does hereby assign to Assignee, its successors and assigns, absolutely and forever, all of its right, title and interest, whether statutory or at common law, in and to the Scheduled Marks, together with the goodwill of the business symbolized by them throughout the world and such other trademarks, service marks, trade names, trade dress and domain names that are owned by Assignor and used in connection with the Scheduled Marks, and all registrations and pending applications therefor, in all countries throughout the world (collectively, “All Marks”), together with all causes of action for any and all previously occurring infringements of the rights being assigned and the right to receive and retain the proceeds relating to those infringements.

Assignor agrees to execute such further papers and do such other acts as may be necessary and proper to vest full title in and to All Marks in the Assignee or which may be necessary to obtain, renew, issue or enforce All Marks.

**IN WITNESS WHEREOF**, X.E.S. - NY Ltd. has caused this Trademark Assignment to be executed and delivered as of this 30 day of ~~February~~<sup>January</sup>, 2008.

X.E.S. - NY Ltd.

By: The CIT Group/Commercial Services, Inc., as Attorney-in-Fact pursuant to that certain Power of Attorney dated March 16, 2006

By: Mark Forchheimer  
Mark Forchheimer  
Vice President

**IN WITNESS WHEREOF**, Joseph A Holdings LLC accepts this Trademark Assignment executed and delivered as of this \_\_\_ day of February, 2008.

JOSEPH A HOLDINGS LLC

By: \_\_\_\_\_  
Name:  
Title:

**IN WITNESS WHEREOF**, X.E.S. - NY Ltd. has caused this Trademark Assignment to be executed and delivered as of this \_\_\_ day of January, 2008.

X.E.S. - NY Ltd.

By: The CIT Group/Commercial Services,  
Inc., as Attorney-in-Fact pursuant to that  
certain Power of Attorney dated March 16,  
2006

By: \_\_\_\_\_  
Mark Forchheimer  
Vice President

**IN WITNESS WHEREOF**, Joseph A Holdings LLC accepts this Trademark Assignment executed and delivered as of this 31 day of January, 2008.

JOSEPH A HOLDINGS LLC

By: \_\_\_\_\_  
Name: HARSHI THAKUR  
Title: MANAGER OF THE SOLE MEMBER  
THAKURCO IP HOLDINGS LLC

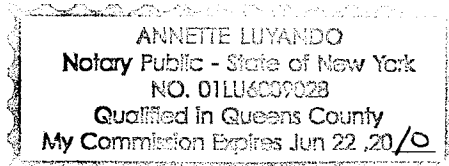
Notarial Acknowledgement

United States of America )  
State of New York ) ss.:  
County of New York )

On the 30<sup>th</sup> day of January, 2008 before me personally came Mark Forchheimer to me known, who being by me duly sworn, did depose and say that he is Vice President of The CIT Group/Commercial Services, Inc., the corporation described in and which executed the foregoing instrument; and that he/she signed his/her name thereto by order of the Board of Directors.

[Notarial Seal]

*Annette Luyando*  
\_\_\_\_\_  
Notary Public



United States of America )  
State of New York ) ss.:  
County of New York )

On the 8th day of January, 2008 before me personally came \_\_\_\_\_ to me known, who being by me duly sworn, did depose and say that he/she is \_\_\_\_\_ of [\_\_\_\_\_], the company described in and which executed the foregoing instrument; and that he/she signed his/her name thereto by order of the Board of Directors.

[Notarial Seal]

\_\_\_\_\_  
Notary Public

Notarial Acknowledgement

United States of America )  
State of New York ) ss.:  
County of New York )

On the 30<sup>th</sup> day of January, 2008 before me personally came Mark Forchheimer to me known, who being by me duly sworn, did depose and say that he is Vice President of The CIT Group/Commercial Services, Inc., the corporation described in and which executed the foregoing instrument; and that he/she signed his/her name thereto by order of the Board of Directors.

[Notarial Seal]

\_\_\_\_\_  
Notary Public

United States of America )  
State of New York ) ss.:  
County of New York )

On the <sup>21<sup>st</sup></sup> 8<sup>th</sup> day of January, 2008 before me personally came HARSH THAKUR to me known, who being by me duly sworn, did depose and say that he/she is MANAGER of Joseph A Company LLC, the company described in and which executed the foregoing instrument; and that he/she signed his/her name thereto by order of the Sole Member.

[Notarial Seal]

  
\_\_\_\_\_  
Notary Public

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ANNEX A

Mark	Registration No.	Registration Date
Joseph A. Qu'Est Ce Que C'Est Silk?	2265976 (USA)	August 3, 1999