

TRADEMARK ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CTV Limited		01/31/2008	CORPORATION: CANADA
RECEIVING PARTY DATA			
Name:	Olympus Management Limited		
Street Address:	15 Olympus Avenue		
City:	Toronto		
State/Country:	CANADA		
Postal Code:	M6S 1L2		
Entity Type:	CORPORATION: CANADA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2766144	IDEACITY	
CORRESPONDENCE DATA			
Fax Number:	(202)778-5173		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	202-662-5188		
Email:	trademarks@cov.com		
Correspondent Name:	Bingham B. Leverich, Esq.		
Address Line 1:	1201 Pennsylvania Avenue, N.W.		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20004		
ATTORNEY DOCKET NUMBER:	030731.00001		
DOMESTIC REPRESENTATIVE			
Name:			
Address Line 1:			
Address Line 2:			
Address Line 3:			

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Address Line 4:

NAME OF SUBMITTER:

Cheryl L. Fountain/Paralegal Specialist

Signature:

/cherylfountain/

Date:

02/07/2008

Total Attachments: 1

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TRADEMARK ASSIGNMENT

CTV Limited, a Canadian Corporation ("Assignor"), is the owner of the following United States trademark registration (the "Trademark"):

Mark	U.S. Registration No.
IDEACITY	2,766,144


Olympus Management Limited, a Canadian Limited Company, whose principal place of business is 15 Olympus Avenue, Toronto, Canada M6S 1L2 ("Assignee"), seeks to acquire all right, title and interest in and to the Trademark.

NOW, THEREFORE, in consideration of the above Recitals, which are incorporated herein by this reference, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns to Assignee all of its right, title and interest in and to the Trademark, all common law rights associated therewith, and all goodwill associated thereby.

This Trademark Assignment is effective as of the 25th day of January 2008.

Executed on January 31, 2008.

CTV Limited


By: Andre Sercno
Title: Director