

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Jakob Nowell		11/30/1999	INDIVIDUAL: UNITED STATES
Troy Nowell		11/30/1999	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	The Executor of the Estate of Bradley James Nowell		
Composed Of:	COMPOSED OF Troy Holmes, a United States Citizen		
Street Address:	2020 Main St., Suite 600		
City:	Irvine		
State/Country:	CALIFORNIA		
Postal Code:	92614		
Entity Type:	ESTATE: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2294943	SUBLIME	
CORRESPONDENCE DATA			
Fax Number:	(949)975-7501		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	949-975-7500		
Email:	uspto@bkgglaw.com		
Correspondent Name:	Burkhalter Kessler Goodman & George LLP		
Address Line 1:	2020 Main St., Suite 600		
Address Line 4:	Irvine, CALIFORNIA 92614		
ATTORNEY DOCKET NUMBER:	1191.201		
NAME OF SUBMITTER:	Eric J. Goodman		
Signature:	/Eric J. Goodman/		

OP \$40.00 2294943

Date:

02/13/2008

Total Attachments: 1

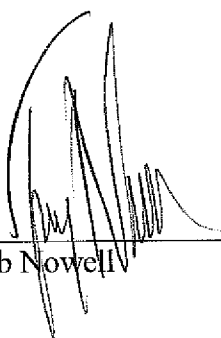
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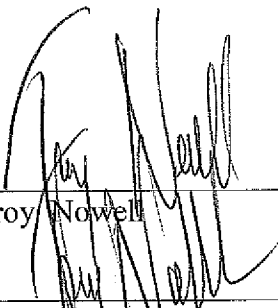
**ASSIGNMENT AND TRANSFER
SUBLIME TRADEMARK**

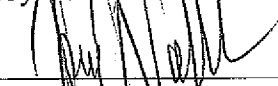
WHEREAS, Jakob Nowell and Troy Nowell have adopted, used, and are using the trademark SUBLIME ("mark") which are registered with the United States Patent and Trademark Office, Registration No 2294943, dated **November 30, 1999** and Registration No. 2076786, dated **July 8, 1997**.

WHEREAS, The Executor of the Estate of Bradley James Nowell, an estate legally organized under the laws of California, the executor comprising of Troy Holmes, a US citizen, is desirous of acquiring said mark and registrations thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Jakob Nowell and Troy Nowell do hereby assign unto The Executor of the Estate of Bradley James Nowell, an estate legally organized under the laws of California, the executor comprising of Troy Holmes, a US citizen all right, title and interest in and to the said mark, together with the goodwill symbolized by the mark, and the above identified registrations thereof.

By: 
Jakob Nowell

By: 
Troy Nowell

By: 
Troy Nowell
(Guardian for Jakob Nowell)

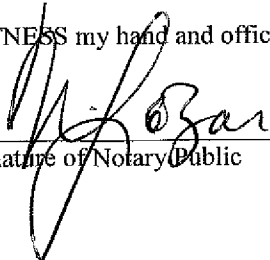
CERTIFICATE OF ACKNOWLEDGEMENT

STATE OF CALIFORNIA
COUNTY OF ORANGE

) *State of California*
City of San Diego

On *FEB. 11* 2008, before me *M. LAZAR* personally appeared **TROY NOWELL** and **JAKOB NOWELL** proved to me on the basis of satisfactory evidence to be the persons whose names are subscribed to the within instrument and acknowledged to me that they executed the same in their authorized capacity, and that by their signature on the instrument the persons, or the entity upon behalf of which the persons acted, executed the instrument.

WITNESS my hand and official seal.


Signature of Notary Public

