

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Jakob Nowell		07/08/1997	INDIVIDUAL: UNITED STATES
Troy Nowell		07/08/1997	INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	The Executor of the Estate of Bradley James Nowell		
<b>Composed Of:</b>	COMPOSED OF Troy Holmes, a United States Citizen		
<b>Street Address:</b>	2020 Main St., Suite 600		
<b>City:</b>	Irvine		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	92614		
<b>Entity Type:</b>	ESTATE: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2076786	SUBLIME	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(949)975-7501		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	949-975-7500		
<b>Email:</b>	uspto@bkgglaw.com		
<b>Correspondent Name:</b>	Burkhalter Kessler Goodman & George LLP		
<b>Address Line 1:</b>	2020 Main St., Suite 600		
<b>Address Line 4:</b>	Irvine, CALIFORNIA 92614		
<b>ATTORNEY DOCKET NUMBER:</b>	1191.202		
<b>NAME OF SUBMITTER:</b>	Eric J. Goodman		
<b>Signature:</b>	/Eric J. Goodman/		

OP \$40.00 2076786

Date:

02/13/2008

Total Attachments: 1

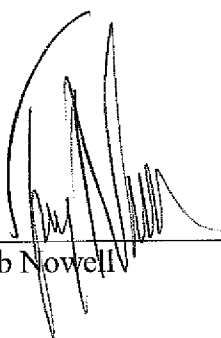
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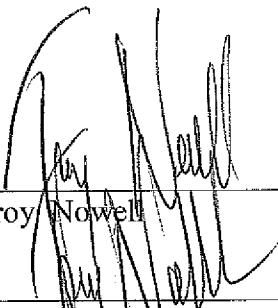
**ASSIGNMENT AND TRANSFER  
SUBLIME TRADEMARK**

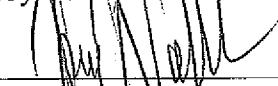
WHEREAS, Jakob Nowell and Troy Nowell have adopted, used, and are using the trademark SUBLIME ("mark") which are registered with the United States Patent and Trademark Office, Registration No 2294943, dated **November 30, 1999** and Registration No. 2076786, dated **July 8, 1997**.

WHEREAS, The Executor of the Estate of Bradley James Nowell, an estate legally organized under the laws of California, the executor comprising of Troy Holmes, a US citizen, is desirous of acquiring said mark and registrations thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Jakob Nowell and Troy Nowell do hereby assign unto The Executor of the Estate of Bradley James Nowell, an estate legally organized under the laws of California, the executor comprising of Troy Holmes, a US citizen all right, title and interest in and to the said mark, together with the goodwill symbolized by the mark, and the above identified registrations thereof.

By:   
Jakob Nowell

By:   
Troy Nowell

By:   
Troy Nowell  
(Guardian for Jakob Nowell)

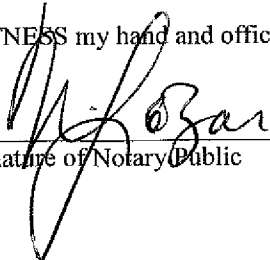
**CERTIFICATE OF ACKNOWLEDGEMENT**

STATE OF CALIFORNIA  
COUNTY OF ORANGE

*) State of California  
City of San Diego*

On **FEB. 11** 2008, before me **M. LAZAR** personally appeared **TROY NOWELL** and **JAKOB NOWELL** proved to me on the basis of satisfactory evidence to be the persons whose names are subscribed to the within instrument and acknowledged to me that they executed the same in their authorized capacity, and that by their signature on the instrument the persons, or the entity upon behalf of which the persons acted, executed the instrument.

WITNESS my hand and official seal.

  
Signature of Notary Public

