

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	01/30/2008

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
mbuzzy, Inc.		01/30/2008	CORPORATION:

**RECEIVING PARTY DATA**

Name:	SendMe, Inc.
Street Address:	116 New Montgomery Street
City:	San Francisco
State/Country:	CALIFORNIA
Postal Code:	94105
Entity Type:	CORPORATION:

**PROPERTY NUMBERS Total: 1**

Property Type	Number	Word Mark
Serial Number:	77007006	MBUZZY

**CORRESPONDENCE DATA**

Fax Number: (877)373-6363  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Email: ryan@sendmemobile.com  
 Correspondent Name: Ryan Nobrega  
 Address Line 1: 116 New Montgomery Street, #800  
 Address Line 4: San Francisco, CALIFORNIA 94105

NAME OF SUBMITTER:	Ryan Nobrega
Signature:	/Ryan Nobrega/
Date:	02/18/2008

Total Attachments: 3

**900099305**

**TRADEMARK  
 REEL: 003720 FRAME: 0891**

**OP \$40.00 77007006**

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## TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT (this "*Assignment*") is made and entered into as of **JANUARY 30**, 2008, by and between SendMe, Inc., a Delaware corporation ("*Assignee*"), and mbuzzy, Inc., a California corporation ("*Assignor*").

WHEREAS, the Assignor, the Assignee, Ryan Nobrega, Marco Romanini, and certain other stockholders are parties to that certain Asset Purchase Agreement, dated as of September 11, 2007, (the "*Purchase Agreement*"), pursuant to which Assignee has acquired assets of Assignor and to which Assignee is to receive all of the Assignor's right, title, and interest in and to all of the trademarks, service marks, and trade names, together with the good will associated with and symbolized by them, as defined in the Purchase Agreement, including, without limitation, those trademarks, service marks, and trade names listed in Schedule I hereto (all such trademarks, service marks, and trade names are referred herein collectively as the "*Assigned Trademarks*").

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Assignor and the Assignee each hereby agree as follows:

1. Assignment. Assignor hereby assigns, transfers, conveys, and delivers to the Assignee and its successors and assigns, and the Assignee hereby purchases and accepts from the Assignor, all of its right, title, and interest in, to, and under the Assigned Trademarks, including, without limitation, all common law trademarks for which no applications or registrations exist, all applications to register any of the Assigned Trademarks, and all registrations that have been or may be granted for any of the Assigned Trademarks, together with all common law rights associated with the applications and registrations, and all goodwill associated with the Assigned Trademarks and symbolized thereby, together with the right to sue and recover damages for future, present, and past infringements of the Assigned Trademarks and to fully and entirely stand in the place of the Assignor in all matters related to the Assigned Trademarks.

2. Further Assurances. The Assignor agrees to execute and deliver such other documents and to take all such other actions which the Assignee, its successors and/or assigns may reasonably request to effect the terms of this Assignment, and to execute and deliver any and all affidavits, testimonies, declarations, oaths, samples, exhibits, specimens, and other documentation as may be reasonably required to effect the terms of this Assignment and its recordation in relevant state and national trademark offices.

3. Miscellaneous. This Assignment shall be governed by, and construed in accordance with the laws of the State of California without reference to such state's principles of conflicts of law. This Assignment may not be supplemented, altered, or modified in any manner except by a writing signed by all parties hereto. The failure of any party to enforce any terms or provisions of this Assignment shall not waive any of its rights under such terms or provisions. This Assignment shall bind and inure to the benefit of the respective parties and their assigns, transferees and successors. This Assignment and any amendments hereto may be executed in one or more counterparts, each of which shall be deemed an original but all of which together will constitute one and the same instrument.

IN WITNESS WHEREOF, the Assignor and the Assignee have executed this Assignment as of the day and year first above written.

SENDME, INC  
 By: \_\_\_\_\_  
 Name: THOMAS M. SANTOSUSSO  
 Title: CO-FOUNDER

MBUZZI, INC  
 By: \_\_\_\_\_  
 Name: RYAN NOBREGA  
 Title: CEO

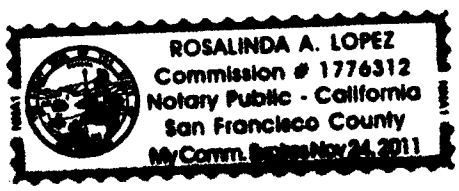
State of California )  
 )  
 ss.:  
 County of San Francisco )

On January 30, 2008, before me, ROSALINDA A. LOPEZ, Notary Public, personally appeared THOMAS M. SANTOSUSSO and RYAN NOBREGA, who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Rosalinda A. Lopez  
 Notary Public



My commission expires: Nov. 24, 2011

Dated: JANUARY 30, 2008

**SCHEDULE I**  
**ASSIGNED TRADEMARKS**

**U.S. Trademark Applications**

<b>Mark</b>	<b>Application No.</b>	<b>Registration No.</b>	<b>Status</b>
mbuzzy	77/007,006		Pending

**Common Law Marks**

mbuzzy logo  
buzzcode

**Trade Names**

mbuzzy

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