

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Edwin Auman		02/15/2008	INDIVIDUAL:

RECEIVING PARTY DATA

Name:	Edwin Auman
Street Address:	P.O. Box 19846
City:	Boulder
State/Country:	COLORADO
Postal Code:	80308
Entity Type:	INDIVIDUAL: UNITED STATES

Name:	Cesar F. Aguilar
Street Address:	P.O. Box 19846
City:	Boulder
State/Country:	COLORADO
Postal Code:	80308
Entity Type:	INDIVIDUAL: UNITED STATES

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	3270182	ALASKAN HARDGEAR

CORRESPONDENCE DATA

Fax Number: (720)931-3001  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 720-931-3000  
 Email: ipdocketing@lathropgage.com  
 Correspondent Name: Stephen J. Horace/Lathrop & Gage L.C.  
 Address Line 1: 4845 Pearl East Circle  
 Address Line 2: Suite 300

CH \$40.00 3270182

Address Line 4: Boulder, COLORADO 80301

ATTORNEY DOCKET NUMBER: 444381

NAME OF SUBMITTER: Stephen J. Horace

Signature: /Stephen Horace/

Date: 02/22/2008

Total Attachments: 1  
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**ASSIGNMENT OF TRADEMARK**

THIS ASSIGNMENT is made this 15<sup>th</sup> day of February, 2008, FROM Edwin Auman, an individual who is a citizen of the United States of America (the "Assignor") having his principal address at P. O. Box 19846, Boulder, Colorado 80308; TO Edwin Auman, an individual who is a citizen of the United States of America having his principal address at P. O. Box 19846, Boulder, Colorado 80308; and Cesar F. Aguilar, an individual who is a citizen of the United States of America having his principal address at P. O. Box 19846, Boulder, Colorado 80308 (collectively, "Co-Assignees").

**WITNESSETH:**

WHEREAS, the Assignor is the owner of all rights, title, and interest in and to the United States Trademarks Registration 3,270,182 for ALASKAN HARDGEAR (and design), (the "Trademark"); and

WHEREAS, the Co-Assignees wish to acquire the entire rights in and to the Trademark and related goodwill;

NOW, THEREFORE, to all whom it may concern, be it known that said Assignor, for good and valuable consideration, receipt of which is hereby acknowledged, has sold, assigned, transferred, and set over, and by these presents does hereby sell, assign, transfer, and set over to said Co-Assignees, their successors and assignees the entire right, title, and interest in and to said Trademark and to the goodwill of the business symbolized by said Trademark, said right, title, and interest to be held and enjoyed by said Co-Assignees, their successors and assigns, as fully and entirely as the same would have been held and enjoyed by said Assignor had this assignment not been made; together with all claims for damages by reason of past infringement of said Trademark, with the right to sue for, and collect the same for their own use and enjoyment, and for the use and enjoyment of their successors, assignees or other legal representatives.

IN WITNESS WHEREOF, said Assignor and Co-Assignees have caused these presents to be executed this 15<sup>th</sup> day of February, 2008.



Edwin Auman, Assignor



Edwin Auman, Co-Assignee



Cesar F. Aguilar, Co-Assignee

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