

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Genesis I.C.E. Ltd.		01/01/2008	CORPORATION: UNITED KINGDOM
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Suzanne Michele Taylor		
<b>Street Address:</b>	9A Sayegh Street		
<b>City:</b>	St, Heliers, Auckland		
<b>State/Country:</b>	NEW ZEALAND		
<b>Entity Type:</b>	INDIVIDUAL: NEW ZEALAND		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2052149	GENESIS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(631)474-5374		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	(631)474-5373		
<b>Email:</b>	EDSchindler@att.net		
<b>Correspondent Name:</b>	Edwin D. Schindler		
<b>Address Line 1:</b>	Five Hirsch Avenue, P. O. Box 966		
<b>Address Line 4:</b>	Coram, NEW YORK 11727-0966		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>	Edwin D. Schindler		
<b>Address Line 1:</b>	Five Hirsch Avenue, P. O. Box 966		
<b>Address Line 4:</b>	Coram, NEW YORK 11727-0966		
<b>NAME OF SUBMITTER:</b>	Edwin D. Schindler		

OP \$40.00 2052149

Signature:	/Edwin D. Schindler/
Date:	02/27/2008
Total Attachments: 1 source=GENESIS-Tmk. Reg. 2,052,149-Assignment (2-27-2008)#page1.tif	

**ASSIGNMENT OF TRADEMARK REGISTRATION**

WHEREAS, GENESIS I.C.E. LTD. a corporation organized and existing under the laws of the United Kingdom, and having its principal place of business at: 17 Parkside Centre, Temple Farm Industrial Estate, Southend-on-Sea, Essex SS2 5SJ, United Kingdom, hereinafter "ASSIGNOR," is the owner of the trademark "GENESIS," as registered in the United States Patent and Trademark Office as U.S. Trademark Registration No. 2,052,149 on April 15, 1997, for goods classified in International Class 9; and,


WHEREAS, SUZANNE MICHELE TAYLOR, a natural person and a citizen of New Zealand, having the business address of 9A Sayegh Street, St. Heliers, Auckland, New Zealand, hereinafter "ASSIGNEE," is desirous of acquiring said trademark, the goodwill associated therewith and said United States trademark registration therefor,

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, receipt of which is hereby acknowledged, ASSIGNOR hereby assigns to ASSIGNEE all right, title and interest in the United States in, and to, said trademark and U.S. Trademark Registration No. 2,052,149 therefor, together with the goodwill of the business symbolized by said trademark and said registration of said trademark.

Signed at SOUTHEND ON SEA, United Kingdom this 15<sup>th</sup> day of JANUARY 2008.

GENESIS I.C.E. LIMITED

[Type/Print Name of Signatory  
and Corporate Position]

By   
GORDON RONALD TAYLOR  
MANAGING DIRECTOR