

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Caffeine Licensing, LP		01/30/2008	LIMITED PARTNERSHIP: TEXAS
RECEIVING PARTY DATA			
Name:	Bluestone Trade Group, Ltd.		
Street Address:	1350 Avenue of the Americas, 24th Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10019		
Entity Type:	CORPORATION: CAYMAN ISLANDS		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2482282	S STIMULI	
Registration Number:	2516016	CAFFEINE	
CORRESPONDENCE DATA			
Fax Number:	(213)630-5646		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	213/891-5106		
Email:	dlipstone@buchalter.com		
Correspondent Name:	Doug Lipstone		
Address Line 1:	1000 Wilshire Blvd., Suite 1500		
Address Line 4:	Los Angeles, CALIFORNIA 90017		
ATTORNEY DOCKET NUMBER:	C1310-0034		
NAME OF SUBMITTER:	Doug Lipstone		
Signature:	/Doug Lipstone/		

CH \$65.00 2482282

Date:

02/27/2008

Total Attachments: 2

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TRADEMARK ASSIGNMENT

WHEREAS, Caffeine Licensing, LP, a Texas limited partnership with its principal place of business at 8020 Blankenship Drive, Houston, Texas 77055 (hereinafter, "Assignor"), owns all right, title and interest in and to the trademark(s) identified on Exhibit "A", which is attached hereto and incorporated herein by this reference (hereinafter, the "Marks", which term shall also include any registrations or applications therefore, including, without limitation, those registrations and applications identified on Exhibit "A", as well as all common law rights therein);

WHEREAS, Bluestone Trade Group, Ltd., with its principal place of business at 1350 Avenue of the Americas, 24th Floor, New York, New York 10019 (hereinafter, "Assignee"), is desirous of acquiring the Marks and all of Assignor's right, title and interest in the Marks, plus the goodwill of the business in connection with which the Marks are used;

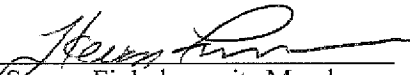
NOW, THEREFORE, effective as of January 30, 2008, pursuant to that certain Intellectual Property Purchase Agreement dated as of January 30, 2008, by and between Assignor and Assignee, and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor assigns and transfers unto Assignee, its successors and assigns, all of Assignor's worldwide right, title and interest in and to the Marks, together with the goodwill symbolized by the Marks, and any and all claims and demands at law or in equity that Assignor now has or may hereafter acquire on account of any infringement of the Marks prior to the date hereof.

Assignor:

Dated: January 30, 2008

Caffeine Licensing, LP

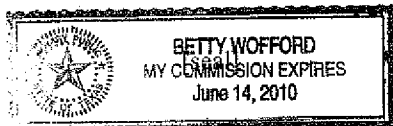
By: TexCaf, L.L.C., its general partner

By: 
Steven Finkelman, its Member

STATE OF TEXAS)
) ss.
COUNTY OF HARRIS)

On this 30th day of January, 2008, before me, the undersigned, a Notary Public in and for said State, personally appeared Steven Finkelman, personally known to me or proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

WTNESS my hand and official seal.



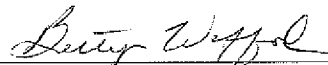

Notary Public

Exhibit "A"

Trademarks

CAFFEINE
STIMULI

Registrations

County	Mark	Reg. No.
US	S STIMULI	2482282
US	CAFFEINE	2516016
Canada	CAFFEINE	TMA602317
Japan	CAFFEINE	4395409
EU	CAFFEINE	1088996

Applications

County	Mark	Serial No.
Korea	CAFFEINE	