

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Thomas Ward Rollerson		02/22/2008	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	The Dalmatian Dreams Foundation		
Doing Business As:	DBA The Dream Foundation		
Street Address:	1528 Chapala Street, Suite 304		
City:	Santa Barbara		
State/Country:	CALIFORNIA		
Postal Code:	93101		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	2307917	THE DREAM FOUNDATION	
Registration Number:	2885936		
Registration Number:	3259225	DREAM ON	
CORRESPONDENCE DATA			
Fax Number:	(415)882-3200		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	415-882-3200		
Email:	tmparalegal3@owe.com		
Correspondent Name:	Gregory N. Owen		
Address Line 1:	455 Market Street, Suite 1910		
Address Line 4:	San Francisco, CALIFORNIA 94105		
ATTORNEY DOCKET NUMBER:	DREAMF 90001		
NAME OF SUBMITTER:	Gregory N. Owen		

CH \$90.00 2307917

Signature:

/Gregory N. Owen/

Date:

02/28/2008

Total Attachments: 1

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**ASSIGNMENT OF UNITED STATES
TRADEMARK/SERVICE MARK REGISTRATIONS**

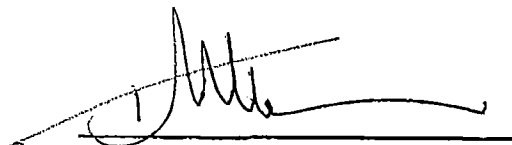
Whereas, Thomas Ward Rollerson, a United States individual (Assignor), owns the following marks which are registered in the U.S. Patent and Trademark Office:

<u>Trademark/Service Mark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
THE DREAM FOUNDATION	2,307,917	January 11, 2000
DESIGN (Box with bow)	2,885,936	September 21, 2004
DREAM ON	3,259,225	July 3, 2007

Whereas, The Dalmatian Dreams Foundation, a California corporation doing business as The Dream Foundation, with its principal place of business at 1528 Chapala Street, Suite 304, Santa Barbara, California 93101, is desirous of acquiring said marks and the registrations thereof;

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee, all right, title and interest in and to the said marks, together with the goodwill of the business symbolized by the marks and the above identified registrations thereof.

Date

2/22/08


Thomas Ward Rollerson

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