

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Michael Satten		01/15/2008	INDIVIDUAL: UNITED STATES
Roger Lehman		01/15/2008	INDIVIDUAL: UNITED STATES
Product Smart, L.L.C.		01/15/2008	LIMITED LIABILITY COMPANY: NEW JERSEY
RECEIVING PARTY DATA			
Name:	Zizzle, LLC		
Street Address:	1500 South Lakeside Drive		
City:	Bannockburn		
State/Country:	ILLINOIS		
Postal Code:	60015		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	77352209	P.J. SPARKLES	
Registration Number:	2488231	P. J. SPARKLES	
CORRESPONDENCE DATA			
Fax Number:	(847)919-4631		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	847-509-0045		
Email:	howard@hfine.com		
Correspondent Name:	Howard R. Fine		
Address Line 1:	108 Wilmot Road, Suite 330		
Address Line 4:	Deerfield, ILLINOIS 60015		
NAME OF SUBMITTER:	Howard R. Fine		
Signature:	/Howard R. Fine/		

OP \$65.00 77352209

Date:

02/29/2008

Total Attachments: 1

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ASSIGNMENT

WHEREAS, Product Smart, L.L.C., a New Jersey limited liability company, and Michael Satten and Roger W. Lehman are the owners of the trademark P.J. SPARKLES (the "Trademark") now registered in the United States Patent and Trademark Office as Registration No. 2,488,231 dated September 11, 2001 (the "Registration") and now pending in the United States Patent and Trademark Office as Application Serial No. 77352209 dated December 14, 2007 (the "Application"); and

WHEREAS, Zizzle, LLC, a Delaware limited liability company having its principal offices at 1500 South Lakeside Drive, Bannockburn, Illinois 60015, is desirous of acquiring the Trademark, the Registration, and the Application, *AS PER THE TERMS AND CONDITIONS OF LICENSE AGREEMENT DATED JAN. 15, 2008.*

MS

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Product Smart, L.L.C., Michael Satten, and Roger W. Lehman, to the full extent of their respective interests, hereby assigns to Zizzle, LLC all right, title and interest in the United States and throughout the world in and to the Trademark together with the goodwill of the business symbolized by the Trademark, and any registrations thereof and applications therefor, including the Registration and the Application.

Signed at 9:35, this 15 day of January, 2008.

Product Smart, L.L.C.

By Michael Satten

Michael Satten
Duly authorized officer

Michael Satten
Michael Satten

Roger W. Lehman
Roger W. Lehman