

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Samsonic Trading Company, Inc.		01/10/2008	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	Britannia Investment Corporation		
Street Address:	2550 Britannia Boulevard, Ste. F		
City:	San Diego		
State/Country:	CALIFORNIA		
Postal Code:	92154		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3197164	I SONIC	
CORRESPONDENCE DATA			
Fax Number:	(760)599-1389		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(760) 598-6200 #1298		
Email:	christie.biggs@directed.com		
Correspondent Name:	Crystal Biggs		
Address Line 1:	One Viper Way		
Address Line 4:	Vista, CALIFORNIA 92081		
NAME OF SUBMITTER:	Crystal Biggs		
Signature:	//CRYSTAL BIGGS//		
Date:	03/03/2008		

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Total Attachments: 2
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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this "Assignment") is dated as of January 10, 2008 ("Effective Date") by and between Samsonic Trading Company, Inc., with an address of 160 West 28th Street, New York, NY 10001 (the "Assignor") and Britannia Investment Corporation, with an address of 2550 Britannia Boulevard, Suite F, San Diego, CA 92154, United States of America (the "Assignee"), in favor of Assignee.

WHEREAS, it is the intention of the parties that Assignor assign to Assignee all of Assignor's right, title and interest in and to U.S. Trademark Registration Number 3197164.

WHEREAS, Assignor and Assignee desire to confirm such assignment pursuant to this Assignment;

WHEREAS, Assignor represents and warrants that Assignor holds all right, title and interest in and to the trademark referenced herein, and that the trademark is current, in good-standing, without liens or claims made against such trademark.

NOW THEREFORE; for good and valuable consideration, the receipt for and sufficiency of which is hereby acknowledged, and intending to be legally bound, Assignor does hereby assign, transfer and deliver to Assignee the entire right, title and interest of Assignor in and to United States Trademark Registration Number 3197164, including all common law rights connected therewith, together with the goodwill associated therewith.

Assignor hereby authorizes and requests the United States Commissioner for Trademarks to record Assignee as the owner of U.S. Trademark Registration Number 3197164 and to issue to Assignee, in lieu of Assignor, in accordance with this instrument, all future certificates, notices and any other documents bearing on such Trademark.

The parties respectively represent and warrant that they have the full legal right and authority to execute this Assignment, and to perform any obligations undertaken pursuant to this Assignment.

This instrument shall inure to the benefit of Assignee and its successor, affiliates and assigns and shall be binding upon Assignor and its successors, affiliates and assigns.

IN WITNESS WHEREOF, Assignor and Assignee have duly executed this Assignment on the Effective Date.

SAMSONIC TRADING COMPANY, INC.

BRITANNIA INVESTMENT CORPORATION

By: _____

David Madet

By: _____



Print Name: _____

DAVID MADDET

Print Name _____

KC Bean

Title: _____

V.P.

Title _____

VP, Secretary & General Counsel

NOTARIAL CERTIFICATE

UNITED STATES OF AMERICA
STATE OF NEW JERSEY
COUNTY OF MIDDLESEX

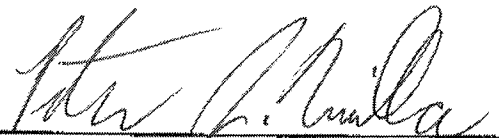
)
) SS: 158-56-1879
)

On JANUARY 14, 2008, before me, PETER J. QUILLA

personally appeared DAVID HADEF personally known to me (or proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

(Notarial Seal)

Signature 
Notary Public

PETER J. QUILLA
NOTARY PUBLIC OF NEW JERSEY
Commission Expires **6/22/2010**