

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Reed Publishing (NZ) Limited		10/15/2007	CORPORATION: NEW ZEALAND
RECEIVING PARTY DATA			
Name:	Raupo Publishing (NZ) Limited		
Street Address:	39 Rawene Road		
City:	Birkenhead, Auckland		
State/Country:	NEW ZEALAND		
Entity Type:	CORPORATION: NEW ZEALAND		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3197998	SAILS	
CORRESPONDENCE DATA			
Fax Number:	(202)293-7783		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(202) 429-8970		
Email:	llevy@isl-law.com		
Correspondent Name:	Louis J. Levy		
Address Line 1:	2000 K Street, N.W.		
Address Line 2:	Suite 600		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20006-1809		
ATTORNEY DOCKET NUMBER:	9653.0001		
DOMESTIC REPRESENTATIVE			
Name:	Louis J. Levy		
Address Line 1:	2000 K Street, N.W.		
Address Line 2:	Suite 600		

OP \$40.00 3197998

Address Line 4: Washington, DISTRICT OF COLUMBIA 20006-1809

NAME OF SUBMITTER:

Louis J. Levy

Signature:

/louis j. levy/

Date:

03/03/2008

Total Attachments: 0

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