

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
America Loves BBQ, LLC		01/29/2008	LIMITED LIABILITY COMPANY: ILLINOIS
RECEIVING PARTY DATA			
Name:	Barry Levy		
Street Address:	6200 N. Hiawatha Avenue, Suite 620		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60646		
Entity Type:	INDIVIDUAL: UNITED STATES		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	77106408	AMERICA LOVES BBQ	
Serial Number:	77106410	AMERICA LOVES BBQ	
CORRESPONDENCE DATA			
Fax Number:	(312)876-7934		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	312-876-3192		
Email:	pmcbride@sonnenschein.com		
Correspondent Name:	Peggy L. McBride		
Address Line 1:	7800 Sears Tower		
Address Line 2:	Sonnenschein Nath & Rosenthal LLP		
Address Line 4:	Chicago, ILLINOIS 60606		
ATTORNEY DOCKET NUMBER:	09710027-0001		
NAME OF SUBMITTER:	Peggy L. McBride		
Signature:	/Peggy L. McBride/		

OP \$65.00 77106408

Date:

03/04/2008

Total Attachments: 2

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TRADEMARK ASSIGNMENT

THIS ASSIGNMENT, effective the ___ day of April, 2007, is by and between America Loves BBQ, LLC., an Illinois limited liability company ("Assignor"), and Barry Levy, 6200 N Hiawatha Avenue, Suite 620, Chicago, IL 60646 ("Assignee").

WHEREAS, Assignor has adopted, used and is the owner of the right, title and interest in and to the trademark AMERICA LOVES BBQ, both as a word mark and as a stylized logo design, including rights at common law and applied for under Fed. Serial No. 77/106,410 as to the word mark and Fed. Serial No. 77/106,408 as to the stylized logo design (hereinafter referred to as the "Trademark Rights"); and

WHEREAS, Assignee desires to acquire said Trademark Rights together with all of the goodwill of the business symbolized by the Trademark Rights; and

WHEREAS, it is desired that the assignment of said registrations and applications be made of record in the United States Patent and Trademark Office and other appropriate Patent and Trademark Offices.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby, grant, assign, transfer, convey and set over unto Assignee, all of Assignor's right, title and interest in and to the Trademark Rights, and all applications and all registrations therefor, and all usages of the trademarks and service marks that have not been applied for, if any, together with the goodwill of the business symbolized by the Trademark Rights, and all priority rights under any applicable convention, all rights to damages and profits, due or accrued, arising out of past or future infringements of said Trademark Rights, and the right to sue for and recover the same.

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IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed by its duly authorized officer effective as of the day and year first written above.

AMERICA LOVES BBQ, LLC

By: [Signature]
Name: LARRY OBERMAN
Its: Manager

Ref. TRADEMARK
77/106, 410
11/106, 408

Dated: 1/30/2008

STATE OF ILLINOIS)
) ss
COUNTY OF COOK)

I, Raina Patel, a notary public in and for, and residing in the
said County in the State aforesaid, DO HEREBY CERTIFY, that Barry Levy & Larry Oberman
Manager of America Loves BBQ, LLC, is personally known to me to be the same person whose
name is subscribed to the foregoing Assignment, appeared before me this day in person, and
acknowledged that he/she signed, sealed and delivered said instrument as his/her free and
voluntary act, for the uses and purposes therein set forth.

GIVEN under my hand and notarial seal, this 29th day of January, 2008.



Raina Patel
Notary Public