

2-23-09

03-03-2008



103485883

To the Director of the U. S. Patent and Trademark Office

Attachments or the new address(es) below.

1. Name of conveying party(ies):

SELFISH JEANS, INC.

- Individual(s)
- General Partnership
- Corporation- State: CA
- Other
- Association
- Limited Partnership

Citizenship (see guidelines)

Additional names of conveying parties attached? Yes No

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: ACME MEDIA, LLC.

Internal

Address:

Street Address: 28 WEST 27TH STREET STE 502

City: NEW YORK

State: NY

Country: USA Zip: 10001

- Association Citizenship
- General Partnership Citizenship
- Limited Partnership Citizenship
- Corporation Citizenship
- Other LLC Citizenship

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

3. Nature of conveyance /Execution Date(s) :

Execution Date(s) 02/09/2008

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2462596

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

GREED.COM

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: EDWARD A. SOKOLSKI, ATTY AT LAW

Internal Address:

Street Address: 3868 CARSON STREET STE 105

City: TORRANCE

State: CA Zip: 90503

Phone Number: 310 540-5631

Fax Number: 310 540-2699

Email Address: EDSOKOLSKI@CS.COM

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$40.00

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers _____
Expiration Date _____

b. Deposit Account Number 193129

Authorized User Name EDWARD A. SOKOLSKI

9. Signature:

Edward A. Sokolski
Signature

FEBRUARY 26, 2008

Date

EDWARD A. SOKOLSKI, ATTY AT LAW

Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 2

TRADEMARK ASSIGNMENT

Whereas assignor, SELFISH JEANS, INC., A California Corporation, located at, 2831 Haddington Drive, Los Angeles, California 90064, is the owner of the following trademark registration:

<u>Mark</u>	<u>Registration No.</u>	<u>Registration Date</u>
1. GREED.COM	2462596	6/19/2001

Whereas assignee, ACME MEDIA, LLC. a Delaware Limited Liability Company, located at 28 West 27th Street, Suite 502, New York, NY 10001, is desirous of acquiring said interest in the trademark application owned by the assignor thereof;

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, said assignor, SELFISH JEANS, INC., does hereby sell, assign, transfer and set over to said assignee, ACME MEDIA, LLC., the entire right, title and interest in said mark together with the goodwill of the business symbolized by the mark, and the above identified trademark registration thereof.

Executed at: Los Angeles, California Date 2/9/08

By: Michael Weiner
Michael Weiner,
Selfish Jeans, Inc.

Legalization not Required