

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Alabama Dairy Queen, Inc.		08/09/2006	CORPORATION: ALABAMA
RECEIVING PARTY DATA			
Name:	TBC Franchise Company, Inc.		
Street Address:	27 Inverness Center Parkway		
City:	Birmingham		
State/Country:	ALABAMA		
Postal Code:	35242		
Entity Type:	CORPORATION: ALABAMA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	0964758	BLITZ	
CORRESPONDENCE DATA			
Fax Number:	(205)488-6545		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	205-521-8545		
Email:	cpotts@bradleyarant.com		
Correspondent Name:	Christyn B. Potts		
Address Line 1:	1819 Fifth Avenue North		
Address Line 4:	Birmingham, ALABAMA 35203		
NAME OF SUBMITTER:	Christyn B. Potts		
Signature:	/Christyn B. Potts/		
Date:	03/10/2008		
Total Attachments: 1 source=Name_Change#page1.tif			

OP \$40.00 0964758

STATE OF ALABAMA)
JEFFERSON COUNTY)

20061106001547230 1/2
Bk: LR200618 Pg: 8324
Jefferson County, Alabama
I certify this instrument filed on
11/06/2006 03:04:30 PM PAMEND
Judge of Probate- Mark Gaines

**ARTICLES OF AMENDMENT TO
ARTICLES OF INCORPORATION
OF
ALABAMA DAIRY QUEEN, INC.**

Pursuant to the Code of Alabama, Sections 10-2B-10.01 and 10-2B-10.06, the undersigned corporation, ALABAMA DAIRY QUEEN, INC., a corporation organized and existing under the laws of the State of Alabama, hereby submits the following:

1. The name of the corporation is Alabama Dairy Queen, Inc.
2. The Articles of Incorporation shall be amended by deleting ARTICLE I in its entirety, and substituting in lieu thereof the following:

"ARTICLE I

The name of the Corporation shall be TBC Franchise Company, Inc., and any and all references to Alabama Dairy Queen, Inc. shall hereafter be deemed to refer to TBC Franchise Company, Inc."

3. The Amendment to the Articles of Incorporation was approved by a unanimous written consent of the Directors and the sole Shareholder, on the 9th day of August, 2006, on which date there were One Thousand (1,000) shares outstanding and entitled to vote thereon.

The within Articles of Amendment are being filed in the Office of the Judge of Probate of Jefferson County, Alabama, for the purpose of effecting such amendment in accordance with the requirements of Code of Alabama 1975, Section 10-2B-1.25.

IN WITNESS WHEREOF, the undersigned corporation, by its duly authorized officer and with full authority, has executed these Articles Amendment to Articles of Incorporation under seal as of this 9th day of August, 2006.

ALABAMA DAIRY QUEEN, INC.

By: B. Austin Cunningham
B. Austin Cunningham
President

This instrument was prepared by:
Timothy A. Bush
Sirote & Permutt, P.C.
P.O. Box 55727
Birmingham, Alabama 35255-5727

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