

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	01/27/2006

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Russ Baker		03/11/2008	INDIVIDUAL: UNITED STATES

RECEIVING PARTY DATA

Name:	Real News Project, Inc.
Street Address:	P.O. Box 1103
City:	New York
State/Country:	NEW YORK
Postal Code:	10276
Entity Type:	CORPORATION: NEW YORK

PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Serial Number:	78817982	REALNEWS
Serial Number:	78817994	REAL NEWS
Serial Number:	78818009	THE REAL NEWS PROJECT

CORRESPONDENCE DATA

Fax Number: (816)531-7545
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 816 460-2571
 Email: trademarks@sonnenschein.com
 Correspondent Name: Dianne M. Smith-Misemer
 Address Line 1: Wacker Drive Station, Sears Tower
 Address Line 2: P.O. Box 061080
 Address Line 4: Chicago, ILLINOIS 60606-1080

ATTORNEY DOCKET NUMBER:	09500000-5894
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OP \$90.00 78817982

NAME OF SUBMITTER:	Dianne M. Smith-Misemer
Signature:	/dsmisemer/
Date:	03/11/2008
Total Attachments: 1 source=REALNEWSassignment#page1.tif	

NUNC PRO TUNC TRADEMARK ASSIGNMENT AGREEMENT

THIS TRADEMARK ASSIGNMENT AGREEMENT ("Agreement") is entered into this 11th day of March, 2008, by and between Russ Baker ("Assignor") and Real News Project, Inc. ("Assignee"). This Agreement is effective *nunc pro tunc* to January 27, 2006 (the "Effective Date")

WITNESSETH:

WHEREAS, Assignor owns pending trademark application numbers 78817982, for the mark REALNEWS; 78817994, for the mark REAL NEWS; and 78818009, for the mark THE REAL NEWS PROJECT, all of which applications are currently pending before the United States Patent and Trademark Office (the "Trademarks"); and

WHEREAS, Assignee has acquired, and desires to acquire the Trademarks from Assignor, and Assignor desires to assign, transfer and convey the Trademarks to Assignee;

NOW, THEREFORE, for One Dollar (\$1) and other good and valuable consideration, the receipt of which is hereby acknowledged, the parties agree as follows:

As of the Effective Date, Assignor has assigned, transferred and conveyed and does hereby assign, transfer and convey unto Assignee, and its successors, assigns and legal representatives, all right, title and interest in and to the Trademarks together with that part of the assets, business and goodwill of Assignor connected with the use of and symbolized by the Trademarks, and all marks similar to the Trademarks and used in the United States, and all claims for damages by reason of past infringement of the Trademarks with the right to sue for and collect damages.

Assignor agrees that, when requested, he will, at Assignee's cost and expense, sign all papers, take all rightful oaths, and do all acts that may be necessary, desirable or convenient for securing and maintaining the Trademarks and for vesting title thereto in Assignee, its successors, assigns and legal representatives or nominees.

IN WITNESS WHEREOF, each party has executed this agreement by its duly authorized representative on the date(s) indicated below.

RUSSELL BAKER



REAL NEWS PROJECT, INC.

By: 

Name: Russell Baker

Title: President