OP \$215.00 339192

TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
KnowledgePlanet, Inc.		01/29/2008	CORPORATION:

RECEIVING PARTY DATA

Name:	Mzinga, Inc.	
Street Address:	154 Middlesex Turnpike	
City:	Burlington	
State/Country:	MASSACHUSETTS	
Postal Code:	01803	
Entity Type:	CORPORATION: DELAWARE	

PROPERTY NUMBERS Total: 8

Property Type	Number	Word Mark
Registration Number:	3391922	SHARED
Registration Number:	3339659	SHAREDCONNECTIONS
Registration Number:	3339658	SHAREDCOMMUNITIES
Registration Number:	3339657	SHAREDNETWORKS
Registration Number:	3297790	SHAREDEVENTS
Registration Number:	3339656	SHAREDINSIGHTS
Registration Number:	3374883	WE>ME WE ARE SMARTER THAN ME
Registration Number:	3374869	WE ARE SMARTER THAN ME

CORRESPONDENCE DATA

Fax Number: (702)549-2353

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 781-239-1470

Email: scott@ssolowaylaw.com

Correspondent Name: Scott M. Soloway
Address Line 1: 888 Worcester Road

TRADEMARK REEL: 003736 FRAME: 0275

900101270

Address Line 2: Suite 260 Address Line 4: Wellesley, MA	Suite 260 Wellesley, MASSACHUSETTS 02493		
NAME OF SUBMITTER:	Scott M. Soloway		
Signature:	/Scott M. Soloway/		
Date:	03/11/2008		
Total Attachments: 2 source=DE KP to Mzinga Change#page1.tif source=DE KP to Mzinga Change#page2.tif			

TRADEMARK REEL: 003736 FRAME: 0276



PAGE 1

The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "KNOWLEDGEPLANET, INC.", CHANGING ITS NAME FROM "KNOWLEDGEPLANET, INC." TO "MZINGA, INC.", FILED IN THIS OFFICE ON THE TWENTY-NINTH DAY OF JANUARY, A.D. 2008, AT 3:11 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

3125615 8100

080095040

You may verify this certificate online at corp.delaware.gov/authver.shtml

Warriet Smith Windson, Secretary of State

AUTHENTICATION: 6346633

DATE: 01-29-08

TRADEMARK REEL: 003736 FRAME: 0277

State of Delaware Secretary of State Division of Corporations Delivered 03:11 PM 01/29/2008 FILED 03:11 PM 01/29/2008 SRV 080095040 - 3125615 FILE

CERTIFICATE OF AMENDMENT TO THE THIRD AMENDED AND RESTATED CERTIFICATE OF INCORPORATION OF KNOWLEDGEPLANET, INC.

KnowledgePlanet, Inc., a Delaware corporation (the "Corporation"), does hereby certify that:

FIRST: This Certificate of Amendment (this "Certificate of Amendment") amends the Corporation's Third Amended and Restated Certificate of Incorporation (the "Certificate of

Incorporation").

SECOND: The terms and provisions of this Certificate of Amendment have been duly adopted in accordance with Section 242 of the General Corporation Law of the State of Delaware and shall become effective upon the filing hereof.

THIRD: Article I of the Corporation's Certificate of Incorporation is hereby amended to read in its entirety as follows:

"The name of the corporation is: MZINGA, INC."

IN WITNESS WHEREOF, the Corporation has caused this Certificate of Amendment to be signed by its duly authorized officer this 24 day of January, 2008.

Name: Barry Libert

Title: Co-Chief Executive Officer

GDSVF&H\867938.1

RECORDED: 03/11/2008

TRADEMARK
REEL: 003736 FRAME: 0278