

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Skycrest Ventures, LLC		03/07/2008	LIMITED LIABILITY COMPANY: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Clearmedia, Inc.		
Street Address:	3000 West Olympic Blvd., Suite 2423		
City:	Santa Monica		
State/Country:	CALIFORNIA		
Postal Code:	90404		
Entity Type:	CORPORATION: NEVADA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	77296886	CLEAR365	
Serial Number:	77306434	LIFE GOES ONLINE.	
CORRESPONDENCE DATA			
Fax Number:	(206)757-7700		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(206) 757-8112		
Email:	marshallnelson@dwt.com		
Correspondent Name:	Marshall J. Nelson		
Address Line 1:	Davis Wright Tremaine LLP		
Address Line 2:	1201 Third Avenue, Suite 2200		
Address Line 4:	Seattle, WASHINGTON 98101		
ATTORNEY DOCKET NUMBER:	85194-3		
NAME OF SUBMITTER:	Kristine Fyfe, Davis Wright Tremaine LLP		
Signature:	/kristinefyfe/		

CH \$65.00 77296886

Date:

03/13/2008

Total Attachments: 3

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Exhibit B

TRADEMARK ASSIGNMENT

WHEREAS, Skycrest Ventures, LLC, a California limited liability company with a principal place of business at Suite 2423, 3000 West Olympic Blvd., Santa Monica, California 90404 ("Assignor") is the owner of the following trademarks and pending applications:

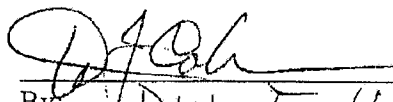
Jurisdiction	Mark	Application No.
United States (Federal)	CLEAR365	77/296886
United States (Federal)	LIFE GOES ONLINE	77/306434

WHEREAS, Clearmedia, Inc., a Nevada corporation with a principal place of business at Suite 2423, 3000 West Olympic Blvd., Santa Monica, California 90404 ("Assignee") wishes to acquire said trademarks and pending applications,

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest, including common law rights, if any, in the United States of America and all other countries and jurisdictions of the world in and to said trademarks and pending applications, together with the portion of the ongoing and existing business of Assignor to which said trademarks pertain and any goodwill of the business associated therewith and symbolized thereby, and all rights, interests, claims and demands recoverable in law or in equity that Assignor has, or may have in, profits and damages for past, present and future infringements thereof, including but not limited to the right to compromise, sue for and collect said profits and damages.

Signed at PACIFIC PALISADES ST this 7 day of ^{MARCH} ~~February~~, 2008.

Skycrest Ventures, LLC (Assignor)


By: DAN J COHRS
Name:
Title: EXEC - VICE PRES

State of California
County of _____

On this _____ day of _____, 2008, before me, a Notary Public in and for the State of California, personally appeared _____, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that

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Seattle/3.7.08

he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s) or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

Notary Public

Print Notary's Name

CALIFORNIA ALL-PURPOSE ACKNOWLEDGMENT

State of California

County of Los Angeles

On March 7, 2008 before me, Sylvia Daves Grieb / Notary Public

Date

Here Insert Name and Title of the Officer

personally appeared DAN J. COMBS

Name(s) of Signer(s)

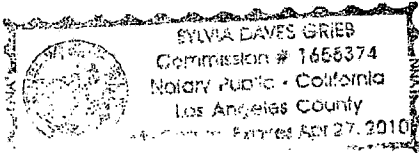
who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature Sylvia Daves Grieb

Signature of Notary Public



Place Notary Seal Above

OPTIONAL

Though the information below is not required by law, it may prove valuable to persons relying on the document and could prevent fraudulent removal and reattachment of this form to another document.

Description of Attached Document

Title or Type of Document: Trademark Assignment

Document Date: _____

Number of Pages: 2

Signer(s) Other Than Named Above: _____

Capacity(ies) Claimed by Signer(s)

Signer's Name: _____

- Individual
- Corporate Officer — Title(s): _____
- Partner — Limited General
- Attorney in Fact
- Trustee
- Guardian or Conservator
- Other: _____

RIGHT THUMBPRINT OF SIGNER

Top of thumb here

Signer Is Representing: _____

Signer's Name: _____

- Individual
- Corporate Officer — Title(s): _____
- Partner — Limited General
- Attorney in Fact
- Trustee
- Guardian or Conservator
- Other: _____

RIGHT THUMBPRINT OF SIGNER

Top of thumb here

Signer Is Representing: _____