

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bear, Stearns & Co. Inc.		03/13/2008	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	The Bear Stearns Companies Inc.		
Street Address:	383 Madison Avenue		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10179		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2548986	E-LT	
CORRESPONDENCE DATA			
Fax Number:	(212)715-8000		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(212)715-9406		
Email:	KLtrademark@kramerlevin.com		
Correspondent Name:	Michael Maoz, Esq.		
Address Line 1:	Kramer Levin Naftalis & Frankel LLP		
Address Line 2:	1177 Avenue of the Americas		
Address Line 4:	New York, NEW YORK 10036		
ATTORNEY DOCKET NUMBER:	058844-00099		
NAME OF SUBMITTER:	Michael Maoz, Esq.		
Signature:	/Michael Maoz/		
Date:	03/17/2008		

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Total Attachments: 1

source=Bear, Stears & Co. Inc. to The Bear Stearns Companies Inc. assignment for E-LT#page1.tif

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT, effective as and of March 13, 2008 made by **BEAR, STEARNS & CO. INC.**, a Delaware corporation, with a legal residence at 383 Madison Avenue, New York, New York 10179 ("Assignor"), in favor of **THE BEAR STEARNS COMPANIES INC.**, a Delaware corporation, with a legal residence at 383 Madison Avenue, New York, New York 10179 ("Assignee").

WHEREAS, the Assignor is the record owner of U.S. Reg. No. 2,548,986 for the Mark **E-LT**, which was registered on March 19, 2002 (the "**Registration**");

WHEREAS, Assignee is desirous of having record ownership of the Registration and any and all rights which Assignor may possess which are appurtenant thereto;

NOW, THEREFORE, in consideration of one (1) U.S. dollar and other good and valuable consideration, the receipt and sufficiency of which is hereby mutually acknowledged and agreed to, Assignor hereby sells, transfers, assigns and otherwise conveys to Assignee all of Assignor's rights, title, and interest in and to the Mark, along with the following:

1. The goodwill of the business symbolized by and associated with the Mark;
2. All rights to proceeds of the foregoing including, without limitation, any claim by Assignor against third parties for the past, present, or future infringement of the Mark; and
3. All the benefit of the Mark.

This Assignment has been executed and delivered by Assignor to Assignee for the purpose of recording this Assignment with the United States Patent & Trademark Office ("PTO"), and the Parties hereby authorize the PTO to record this Assignment.

FURTHER, Assignor agrees to execute (and to provide to Assignee promptly after Assignor's execution thereof) such further instruments, documents and assignments as may be reasonably necessary to effectuate the purpose of this TRADEMARK ASSIGNMENT and to enable Assignee to record in Assignee's name all of Assignor's rights in and to the Mark with the relevant Trademark Office or other governing authority. The Assignor makes no representations and warranties with respect to the Mark.

Assignor has caused this **TRADEMARK ASSIGNMENT** to be duly executed and authorized as of the date thereof.

BEAR, STEARNS & CO. INC.

By: 

Name: Jeffrey Lipman

Title: Senior Managing Director