

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
King's Outdoor World, LLC		03/10/2008	CORPORATION: UTAH
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	King's IP, LLC		
<b>Street Address:</b>	5503 Copper Peak Circle		
<b>City:</b>	Herriman		
<b>State/Country:</b>	UTAH		
<b>Postal Code:</b>	84065		
<b>Entity Type:</b>	CORPORATION: UTAH		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2277659	MAP ACADEMY	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(801)478-0076		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	801-478-0071		
<b>Email:</b>	marks@utahpatents.com		
<b>Correspondent Name:</b>	Frank W. Compagni		
<b>Address Line 1:</b>	734 East 200 South		
<b>Address Line 4:</b>	Salt Lake City, UTAH 84102		
<b>ATTORNEY DOCKET NUMBER:</b>	0124.KING.TM		
<b>NAME OF SUBMITTER:</b>	Frank W. Compagni		
<b>Signature:</b>	/Frank W. Compagni/		
<b>Date:</b>	03/20/2008		

OP \$40.00 2277659

Total Attachments: 2

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<b>ASSIGNMENT</b>  Page <u>1</u> of <u>2</u>	Attorney Docket No.	0124.KING.TM
	Registrant	King's Outdoor World, LLC
	Assignee	King's IP, LLC
	Registration Number	2,277,659
	Registration Date	September 14, 1999

WHEREAS, King's Outdoor World, LLC (hereinafter referred to as "ASSIGNOR"), being a corporation duly organized and existing under the laws of the State of Utah and having a principal place of business at P.O. Box 307, Mt. Pleasant, UT 84647, has adopted, used, and is using, and is the owner of certain right, title, and interest in and to the trademark MAP ACADEMY, (hereinafter referred to as the "Mark"), which is registered in the United States Patent and Trademark Office as Registration No. 2,277,659, having a registration date of September 14, 1999 (hereinafter referred to as the "registration"); and

WHEREAS, King's IP, LLC (hereinafter referred to as "ASSIGNEE"), a corporation duly organized and existing under the laws of the State of Utah, having a principal business office at 5503 Copper Peak Circle, Herriman, UT 84065, is desirous of acquiring all right, title and interest in and to the Mark held by King's Outdoor World, LLC, and the above-identified registration;

NOW, THEREFORE, in consideration of one dollar (\$1.00) and other good and valuable consideration paid to the ASSIGNOR by the ASSIGNEE, the receipt and sufficiency of which is hereby acknowledged, THE ASSIGNOR HEREBY ASSIGNS TO THE ASSIGNEE any and all right, title and interest which it may hold in and to the Mark in connection with digitally photographed product packaging (international trademark class 009), the above-identified registration, and any registration issuing therefrom, together

<b>ASSIGNMENT</b>	Attorney Docket No.	0124.KING.TM
	Registrant	King's Outdoor World, LLC
	Assignee	King's IP, LLC
	Registration Number	2,277,659
	Registration Date	September 14, 1999

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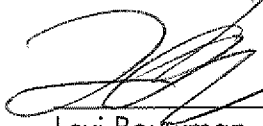
with the goodwill of the business symbolized by and associated with the Mark.

The ASSIGNOR hereby authorizes and requests the United States Commissioner of Patents and Trademarks to issue any and all certificates of registration of the Mark to the ASSIGNEE as the owner of the entire interest of said Mark, for the sole use and behoof of the said ASSIGNEE, its successors, assigns and legal representatives.

This Assignment and Agreement shall be binding upon any and all successors of the ASSIGNOR.

Executed this 10 day of Mar, 2008 at MT Newman, UT  
(city) (state)

STATE OF Utah  
: ss  
County of Sanpete

  
Levi Bouwman  
Title: CEO

Before me personally appeared Levi Bouwman and acknowledged the foregoing instrument to be his free act and deed this 10<sup>th</sup> day of March, 2008.

Residing at/My commission expires:

  
Notary Public

Fairview, Utah 11-11-2010

