# TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

| SUBMISSION TYPE:      | NEW ASSIGNMENT                               |
|-----------------------|--|
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL |

## **CONVEYING PARTY DATA**

| Name                      | Formerly | Execution Date | Entity Type       |
|---------------------------|----------|----------------|-------------------|
| King's Outdoor World, LLC |          | 03/10/2008     | CORPORATION: UTAH |

### **RECEIVING PARTY DATA**

| Name:           | King's IP, LLC          |
|-----------------|-------------------------|
| Street Address: | 5503 Copper Peak Circle |
| City:           | Herriman                |
| State/Country:  | UTAH                    |
| Postal Code:    | 84065                   |
| Entity Type:    | CORPORATION: UTAH       |

#### PROPERTY NUMBERS Total: 1

| Property Type  | Number   | Word Mark    |
|----------------|----------|--------------|
| Serial Number: | 78417318 | GRIZZLYGUARD |

## **CORRESPONDENCE DATA**

Fax Number: (801)478-0076

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 801-478-0071

Email: marks@utahpatents.com
Correspondent Name: Frank W. Compagni
Address Line 1: 734 East 200 South

Address Line 4: Salt Lake City, UTAH 84102

| ATTORNEY DOCKET NUMBER: | 2982.KING.TM        |
|-------------------------|---------------------|
| NAME OF SUBMITTER:      | Frank W. Compagni   |
| Signature:              | /Frank W. Compagni/ |
| Date:                   | 03/20/2008          |

TRADEMARK REEL: 003744 FRAME: 0169

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Total Attachments: 2 source=Signed\_Assignment\_2982TM#page1.tif source=Signed\_Assignment\_2982TM#page2.tif

> TRADEMARK REEL: 003744 FRAME: 0170

|                           | Attorney Docket No. | 2982.KING.TM              |
|---------------------------|---------------------|---------------------------|
| ASSIGNMENT                | Applicant           | King's Outdoor World, LLC |
|                           | Assignee            | King's IP, LLC            |
|                           | Serial Number       | 78/417,318                |
| Page <u>1</u> of <u>2</u> | Filing Date         | May 12, 2004              |

WHEREAS, King's Outdoor World, LLC (hereinafter referred to as "ASSIGNOR"), being a corporation duly organized and existing under the laws of the State of Utah and having a principal place of business at P.O. Box 307, Mt. Pleasant, UT 84647, has adopted, used, and is using, and is the owner of certain right, title, and interest in and to the trademark GRIZZLYGUARD, (hereinafter referred to as the "Mark"), which is pending in the United States Patent and Trademark Office as Serial No. 78/417,318, having a filing date of May 12, 2004 (hereinafter referred to as the "application"); and

WHEREAS, King's IP, LLC (hereinafter referred to as "ASSIGNEE"), a corporation duly organized and existing under the laws of the State of Utah, having a principal business office at 5503 Copper Peak Circle, Herriman, UT 84065, is desirous of acquiring all right, title and interest in and to the Mark held by King's Outdoor World, LLC, and the above-identified application;

NOW, THEREFORE, in consideration of one dollar (\$1.00) and other good and valuable consideration paid to the ASSIGNOR by the ASSIGNEE, the receipt and sufficiency of which is hereby acknowledged, THE ASSIGNOR HEREBY ASSIGNS TO THE ASSIGNEE any and all right, title and interest which it may hold in and to the Mark in connection with bags, namely, sportsman's hunting bags, all-terrain vehicle-mounted bags, duffle bags, all purpose sports bags, and backpacks (international trademark class 018), the above-identified application, and any registration issuing therefrom, together

REEL: 003744 FRAME: 017

|                           | Attorney Docket No. | 2982.KING.TM              |
|---------------------------|---------------------|---------------------------|
| ASSIGNMENT                | Applicant           | King's Outdoor World, LLC |
|                           | Assignee            | King's IP, LLC            |
|                           | Serial Number       | 78/417,318                |
| Page <u>2</u> of <u>2</u> | Filing Date         | May 12, 2004              |

with the goodwill of the business symbolized by and associated with the Mark.

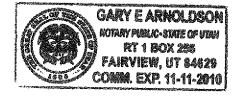
The ASSIGNOR hereby authorizes and requests the United States Commissioner of Patents and Trademarks to issue any and all certificates of registration of the Mark to the ASSIGNEE as the owner of the entire interest of said Mark, for the sole use and behoof of the said ASSIGNEE, its successors, assigns and legal representatives.

This Assignment and Agreement shall be binding upon any and all successors of the ASSIGNOR.

| Executed this 15 day of                                    | My, 2008 at M. Meakers, J. |
|--|----------------------------|
| CTATE OF AUT   | (city) (state)             |
| STATE OF <u>Ithah</u> ): ss<br>County of <u>Sangacke</u> ) | Title:                     |

Before me personally appeared Levi Bouwman and acknowledged the foregoing instrument to be his free act and deed this 10th day of March , 2008.

Residing at/My commission expires:



**RECORDED: 03/20/2008**