TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
King's Outdoor World, LLC		03/10/2008	CORPORATION: UTAH

RECEIVING PARTY DATA

Name:	King's IP, LLC
Street Address:	5503 Copper Peak Circle
City:	Herriman
State/Country:	UTAH
Postal Code:	84065
Entity Type:	CORPORATION: UTAH

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	78633064	WETLAND SHADOW

CORRESPONDENCE DATA

Fax Number: (801)478-0076

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 801-478-0071

Email: marks@utahpatents.com
Correspondent Name: Frank W. Compagni
Address Line 1: 734 East 200 South

Address Line 4: Salt Lake City, UTAH 84102

ATTORNEY DOCKET NUMBER:	3128.KING.TM
NAME OF SUBMITTER:	Frank W. Compagni
Signature:	/Frank W. Compagni/
Date:	03/20/2008

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Total Attachments: 2 source=Signed_Assignment_3128TM#page1.tif source=Signed_Assignment_3128TM#page2.tif

> TRADEMARK REEL: 003744 FRAME: 0190

	Attorney Docket No.	3128.KING.TM
ASSIGNMENT	Applicant	King's Outdoor World, LLC
	Assignee	King's IP, LLC
	Serial Number	78/633,064
Page <u>1</u> of <u>2</u>	Filing Date	May 19, 2005

WHEREAS, King's Outdoor World, LLC (hereinafter referred to as "ASSIGNOR"), being a corporation duly organized and existing under the laws of the State of Utah and having a principal place of business at P.O. Box 307, Mt. Pleasant, UT 84647, has adopted, used, and is using, and is the owner of certain right, title, and interest in and to the trademark WETLAND SHADOW, (hereinafter referred to as the "Mark"), which is pending in the United States Patent and Trademark Office as Serial No. 78/633,064, having a filing date of May 19, 2005 (hereinafter referred to as the "application"); and

WHEREAS, King's IP, LLC (hereinafter referred to as "ASSIGNEE"), a corporation duly organized and existing under the laws of the State of Utah, having a principal business office at 5503 Copper Peak Circle, Herriman, UT 84065, is desirous of acquiring all right, title and interest in and to the Mark held by King's Outdoor World, LLC, and the above-identified application;

NOW, THEREFORE, in consideration of one dollar (\$1.00) and other good and valuable consideration paid to the ASSIGNOR by the ASSIGNEE, the receipt and sufficiency of which is hereby acknowledged, THE ASSIGNOR HEREBY ASSIGNS TO THE ASSIGNEE any and all right, title and interest which it may hold in and to the Mark in connection with clothing, namely shirts, pants, socks, underwear, neckwear, vests, hunting vests, jackets, coats, overcoats, coveralls, fleece pullovers, foul weather gear, belts, gloves and mittens, and headwear (international trademark class 025), the above-

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	Attorney Docket No.	3128.KING.TM
ASSIGNMENT	Applicant	King's Outdoor World, LLC
	Assignee	King's IP, LLC
	Serial Number	78/633,064
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identified application, and any registration issuing therefrom, together with the goodwill of the business symbolized by and associated with the Mark.

The ASSIGNOR hereby authorizes and requests the United States Commissioner of Patents and Trademarks to issue any and all certificates of registration of the Mark to the ASSIGNEE as the owner of the entire interest of said Mark, for the sole use and behoof of the said ASSIGNEE, its successors, assigns and legal representatives.

This Assignment and Agreement shall be binding upon any and all successors of the ASSIGNOR.

Executed this \bigcirc day of \bigcirc	May, 2008 at MT Messal, UT.
	(city) (state)
STATE OF <u>Ubl</u>)	Levi Bouyman
: ss County of <u>Sangaete</u>)	Title: CSO
Before me personally appeare instrument to be his free act and deed	d Levi Bouwman and acknowledged the foregoing d this <u>MM</u> day of <u>March</u> , 2008.
Natary Public	Residing at/My commission expires:
Notary Public	The second secon
GAR HOTAN	Y E ARNOLDSON SILVILLO (1/2/2/11-01) Y PRELESTATE OF UTAH RT 1 BOX 254

RECORDED: 03/20/2008

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