

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	11/06/2007

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Magnolia Export Logistic Ltd.		03/10/2008	COMPANY: ISRAEL

**RECEIVING PARTY DATA**

Name:	Magnolia Silver Jewelry Group Ltd.
Street Address:	23 Ta'as Street
City:	Kfar Saba
State/Country:	ISRAEL
Postal Code:	44425
Entity Type:	COMPANY: ISRAEL

**PROPERTY NUMBERS Total: 3**

Property Type	Number	Word Mark
Registration Number:	3039869	MAGNOLIA SILVER
Registration Number:	3118340	MAGNOLIA SILVER JEWELRY
Registration Number:	3121812	MAGNOLIA SILVER JEWELRY

**CORRESPONDENCE DATA**

Fax Number: (312)427-6663  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 312-427-1300  
 Email: chiustm@ladas.net  
 Correspondent Name: Edward J. Chalfie, Ladas & Parry LLP  
 Address Line 1: 224 South Michigan Avenue  
 Address Line 2: Suite 1600  
 Address Line 4: Chicago, ILLINOIS 60604

ATTORNEY DOCKET NUMBER:	3T05420454
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**CH \$90.00 3039869**

DOMESTIC REPRESENTATIVE

Name: Edward J. Chalfie  
Address Line 1: 224 South Michigan Avenue  
Address Line 2: Suite 1600  
Address Line 4: Chicago, ILLINOIS 60604

NAME OF SUBMITTER:	Edward J. Chalfie
Signature:	/edwardjchalfie/
Date:	03/26/2008

Total Attachments: 2  
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**TRADEMARK ASSIGNMENT NUNC PRO TUNC**

THIS ASSIGNMENT is effective as of November 6, 2007 between Magnolia Export Logistics Ltd, a company organized under the laws of Israel, with offices at 23 Ta'as Street Kfar Saba 44425, Israel, (hereinafter referred to as "Assignor"), and Magnolia Silver Jewelry Group Ltd., a company organized under the laws of Israel, located at 23 Ta'as Street Kfar Saba 44425, Israel (hereinafter referred to as "Assignee").

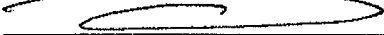
WHEREAS, Assignor is the owner of the trademarks and registrations, the particulars of which are set out in the Schedule of Trademarks attached hereto; and

WHEREAS, Assignee is desirous of acquiring the said trademarks and registrations, together with the good will of the business with which the said trademarks and registrations are used and which is symbolized by the said trademarks and registrations

**NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN:**

In consideration of the sum of Ten Dollars (\$10.00) and for other good and valuable consideration paid by Assignee to Assignor, receipt of which is hereby acknowledged by Assignor, the Assignor does hereby assign unto Assignee all right, title and interest in and to the said trademarks and registrations and all of the good will of the business connected therewith and all common law or other rights which Assignor may have in the said trademarks and registrations in the United States and any and all foreign rights anywhere in the world which Assignor may have in said trademarks and registrations, and including the right to recover for any and all past infringements of said trademarks and registrations and rights

Magnolia Export Logistics Ltd.

By:  \_\_\_\_\_

Name: Ehad Cohen

Title: C.E.O

Date: 10/3/2008

**SCHEDULE OF TRADEMARKS**

**Registered Trademarks**

<b><u>Trademark</u></b>	<b><u>Registration No.</u></b>	<b><u>Registration Date</u></b>
MAGNOLIA SILVER	3,039,869	January 10, 2006
MAGNOLIA SILVER JEWELRY	3,118,340	July 18, 2006
MAGNOLIA SILVER JEWELRY (AND DEVICE)	3,121,812	July 25, 2006