

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Tri-Star Marketing, LLC		03/28/2008	LIMITED LIABILITY COMPANY: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	One Plus Two Inc.		
<b>Street Address:</b>	1683 Nuala Street		
<b>City:</b>	Concord		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	94518		
<b>Entity Type:</b>	CORPORATION: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	77287519	RUBINELLO	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(415)882-3232		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	415-882-3200		
<b>Email:</b>	tmlegal3@owe.com		
<b>Correspondent Name:</b>	Melville Owen, Esq.		
<b>Address Line 1:</b>	455 Market Street, Suite 1910		
<b>Address Line 4:</b>	San Francisco, CALIFORNIA 94105		
<b>ATTORNEY DOCKET NUMBER:</b>	ONEPL 90001		
<b>NAME OF SUBMITTER:</b>	Melville Owen		
<b>Signature:</b>	/Melville Owen/		
<b>Date:</b>	03/28/2008		

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Total Attachments: 1  
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**ASSIGNMENT OF INTENT TO USE APPLICATION**

WHEREAS, Tri-Star Marketing, LLC, a California limited liability company, whose address is 712 Bancroft Road, #463, Walnut Creek, California 94598 ("Assignor"), owns and has a *bona fide* intent to use the mark RUBINELLO ("the Mark") in connection with the following goods: WINES; and

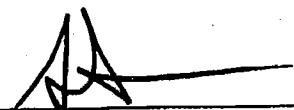
WHEREAS, Assignor has applied to register the Mark on the Principal Register of the United States Patent and Trademark Office based on Assignor's *bona fide* intent to use the mark in commerce in connection with the above-described goods, Application Serial No. 77/287519 filed on September 24, 2007; and

WHEREAS, One Plus Two Inc., a California corporation, with its principal place of business at 1683 Nuala Street, Concord, California 94518 ("Assignee"), desires to acquire certain assets of Assignor in connection with which Assignor has a *bona fide* intent to use the Mark and the pending Application;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Mark and the pending Application therefor, together with that portion of Assignor's assets in connection with which it has a *bona fide* intent to use the Mark.

Tri-Star Marketing, LLC

Date: 3-28-08

By   
Anthony Scotto, III  
President

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