

Form PTO-1594 (Rev. 07/05)
OMB Collection 0651-0027 (exp. 6/30/2008)

U.S. DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):

SELFISH JEANS, INC.

- Individual(s)
- General Partnership
- Corporation- State: CALIFORNIA
- Other _____
- Association
- Limited Partnership

Citizenship (see guidelines) _____

Additional names of conveying parties attached? Yes No

3. Nature of conveyance)/Execution Date(s) :

Execution Date(s) _____

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: ZEKERS, INC.

Internal Address: _____

Address: _____

Street Address: 2831 Haddington Drive

City: Los Angeles

State: CALIFORNIA

Country: USA Zip: 90064

- Association Citizenship _____
- General Partnership Citizenship _____
- Limited Partnership Citizenship _____
- Corporation Citizenship CALIFORNIA
- Other _____ Citizenship _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s) _____

B. Trademark Registration No.(s)

2,451,247, 2,488,343, 3,187,254

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: EDWARD A. SOKOLSKI

Internal Address: SUITE 105

Street Address: 3868 CARSON STREET

City: TORRANCE

State: CALIFORNIA Zip: 90503-6706

Phone Number: (310) 540-5631

Fax Number: (310) 540-2699

Email Address: EDSOKOLSKI@CS.COM

6. Total number of applications and registrations involved:

3

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 90.00

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

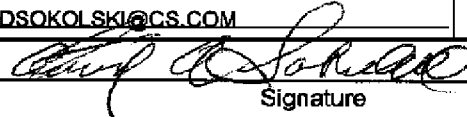
8. Payment Information:

a. Credit Card Last 4 Numbers _____
Expiration Date _____

b. Deposit Account Number 19-3129

Authorized User Name EDWARD A. SOKOLSKI

9. Signature:


Signature

3/25/08
Date

EDWARD A. SOKOLSKI

Name of Person Signing

Total number of pages including cover sheet, attachments, and document:

2

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

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TRADEMARK ASSIGNMENT

Whereas assignor, SELFISH JEANS, INC., a California Corporation, located at, 2831 Haddington Drive, Los Angeles, California 90064, is the owner of the following trademark registration:

<u>Mark</u>	<u>Registration No.</u>	<u>Registration Date</u>
1. SELFISH (class 3)	2,451,247	5/15/2001
2. SELFISH (class 21)	2,488,343	9/11/2001
3. SELFISH (class 25)	3,187,254	12/19/2006

Whereas assignee, ZEKERS, INC., a California Corporation, located at, 2831 Haddington Drive, Los Angeles, California 90064, is desirous of acquiring said interest in the trademark registrations owned by the assignor thereof;

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, said assignor, SELFISH JEANS, INC., does hereby sell, assign, transfer and set over to said assignee, ZEKERS, INC., the entire right, title and interest in said mark together with the goodwill of the business symbolized by the mark, and the above identified trademark registration thereof.

Executed at: Los Angeles, California Date 3/22/08

By: Michael Weiner
Michael Weiner, Owner and President
Selfish Jeans, Inc.

Legalization not Required