

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
IMSafer, Inc.		02/15/2008	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Crisp Thinking (U.S.) Inc.		
Street Address:	12725 S.W. Millikan Way		
Internal Address:	Suite 300		
City:	Beaverton		
State/Country:	OREGON		
Postal Code:	97005		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2833125	IMSAFE	
Serial Number:	77119557	IMSAFER	
CORRESPONDENCE DATA			
Fax Number:	(212)818-9606		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(212) 818-9200		
Email:	jbell@ssbb.com, mlerner@ssbb.com		
Correspondent Name:	James Bell		
Address Line 1:	230 Park Avenue		
Address Line 2:	Suite 1130		
Address Line 4:	New York, NEW YORK 10169		
ATTORNEY DOCKET NUMBER:	105248/10		
NAME OF SUBMITTER:	James Bell		

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Signature:	/james bell/
Date:	04/02/2008
Total Attachments: 3 source=IMSafer TM Assignment#page1.tif source=IMSafer TM Assignment#page2.tif source=IMSafer TM Assignment#page3.tif	

TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT (“Assignment”) is made pursuant to that certain Asset Purchase Agreement, dated as of February 15, 2008 (the “Asset Purchase Agreement”) by and among IMSafer, Inc., a Delaware corporation (“Assignor”), Crisp Thinking (U.S.) Inc., a Delaware corporation (“Assignee”) and Crisp Thinking Limited, a company incorporated under the laws of England and Wales. The capitalized terms used, but not otherwise defined, herein have the meanings ascribed to them in the Asset Purchase Agreement.

WHEREAS, pursuant to the Asset Purchase Agreement, Assignor has agreed to assign all of Assignor’s trademarks identified on Schedule A attached hereto (collectively the “Trademarks”) to Assignee;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and intending to be legally bound, Assignor does hereby sell, transfer, convey, contribute and assign unto Assignee all of its right, title and interest in and to the Trademarks, and all goodwill associated therewith, together with all rights to registration, renewal and extension of the Trademarks, to the full term or terms for which the Trademarks may be issued, the same to be held and enjoyed by Assignee, its successors and assigns to the same extent that they would have been held and enjoyed by Assignor if this Trademark Assignment had not been made, and all claims for damages by reason of past, present and future infringement or misappropriation of or other conflict with said Trademarks with the right to sue and collect the same for its own use or for the use of its successors, assigns or other legal representatives.

Assignor hereby authorizes the U.S. Patent and Trademark Office to record Assignee as the owner of the Trademarks and to issue all registrations for said Trademarks, to be in the name of Assignee, as assignee of all of the Trademarks, for the sole use of Assignee, its successors, legal representatives, and assigns, in accordance with the terms of this Trademark Assignment.

This instrument is executed by, and shall be binding upon, Assignor, its successors and assigns, for the uses and purposes above set forth and shall inure to the benefit of Assignee, its successors and assigns.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed and delivered on its behalf as of the date first stated above.

IMSAFER, INC.

By: 

Name: Brandon Watson

Title: Chief Executive Officer

SCHEDULE A

MARK	REGISTRATION NO./ SERIAL NO.	REGISTERED/ FILED	STATUS
IMSAFE (word only)	Ser. No. 78130959 Reg. No. 2833125	May 24, 2002 April 13, 2004	Application Filed Registered
IMSAFER (logo plus word)	Ser. No. 77119557	March 1, 2007	Application Filed