

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Bodegas Barcelo, C. x A.		03/20/2008	CORPORATION: DOMINICAN REP
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Miguel Barcelo Pascual & Co., C. por A.		
<b>Street Address:</b>	Kilometro 18, Autopista Duarte		
<b>City:</b>	Santo Domingo West		
<b>State/Country:</b>	DOMINICAN REP		
<b>Entity Type:</b>	COMPANY: DOMINICAN REP		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	78766715	LA BENEDICTA	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(212)382-0888		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	(212) 382-0700		
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<b>Correspondent Name:</b>	Peter S. Sloane		
<b>Address Line 1:</b>	1180 Avenue of the Americas, 7th Floor		
<b>Address Line 2:</b>	Ostrolenk, Faber, Gerb & Soffen, LLP		
<b>Address Line 4:</b>	New York, NEW YORK 10036		
<b>ATTORNEY DOCKET NUMBER:</b>	V7415 T/5185-4		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>			
<b>Address Line 1:</b>			
<b>Address Line 2:</b>			

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Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

Peter S. Sloane

Signature:

/pss/

Date:

04/08/2008

Total Attachments: 1

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**DEED OF ASSIGNMENT**

**WHEREAS**, Bodegas Barceló, C. x A., a corporation existing under the laws of the Dominican Republic, having an address at Carretera Duarte, Kilómetro 18, Santo Domingo, Dominican Republic (“Assignor”), is the owner of the following trademark application in the United States:

<b><u>TRADEMARK</u></b>	<b><u>SERIAL NO.</u></b>	<b><u>FILING DATE</u></b>
LA BENEDICTA and Design	78/766,715	December 5, 2005

**WHEREAS**, Miguel Barceló Pascual & Co., C. por A., a company organized and existing under the laws of the Dominican Republic, having an address at Kilómetro 18, Autopista Duarte, Santo Domingo West, Dominican Republic (“Assignee”), is desirous of acquiring said trademark application and all associated goodwill in said trademark; and

**WHEREAS**, to the best of Assignor’s knowledge, Opposition No. 91177420 filed against the application has been withdrawn, no other opposition proceeding is pending and no other party makes a claim of ownership to said trademark.

**NOW, THEREFORE**, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to said trademark and the above-named application, together with the goodwill of the business symbolized by said trademark, and with all claims that could be asserted by Assignor arising out of or relating to the use or ownership of said trademark.

**BODEGAS BARCELÓ, C. X A.**

By:  \_\_\_\_\_

**Name: Rafael Barcelo Vallejo**

**Title: President**

**Date: March 20, 2008**