

04-09-2008

Form PTO-1594 (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2002) Tab settings



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U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

RECORD AS OF 2/27/06

1. Name of conveying party(ies): MONTBLANC NORTH AMERICA LLC
Individual(s) Association General Partnership Limited Partnership Corporation-State Other LIMITED LIABILITY COMPANY

2. Name and address of receiving party(ies) Name: GENU ONE, INC. Internal Address: Street Address: 320 CONGRESS STREET City: BOSTON State: MA Zip: 02210
Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State DELAWARE Other

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance: Assignment Merger Security Agreement Change of Name Other Execution Date: 12/7/05

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s): A. Trademark Application No.(s) B. Trademark Registration No.(s) 2089971 2556250, 2267574, 624087

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed: Name: HELEN M. O'SHAUGHNESSY Internal Address: Street Address: 2 EAST 52 STREET City: NEW YORK State: N.Y Zip: 10022

6. Total number of applications and registrations involved: 4 7. Total fee (37 CFR 3.41) \$ 115.00 Enclosed Authorized to be charged to deposit account

8. Deposit account number:

DO NOT USE THIS SPACE

9. Signature.

HELEN M. O'SHAUGHNESSY Signature Date 1/27/06

Total number of pages including cover sheet, attachments, and documents

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

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## ASSIGNMENT OF TRADEMARKS

This Assignment is made by and between Montblanc North America LLC, a Delaware limited liability company having its address at 430 Mountain Avenue, Murray Hill, New Jersey 07974, United States of America (hereinafter referred to as the "Assignor")

and

GenuOne, Inc., a Delaware corporation having its address at 7<sup>th</sup> Floor, 320 Congress Street, Boston, Massachusetts 02210, United States of America (hereinafter referred to as the "Assignee")

### PREAMBLE

WHEREAS the Assignor is the registered owner of the following US trademarks (hereinafter referred to as the "Registered Trademarks") :

Trademark	Reg. No.	Reg. Date	Intl Classes
PIX	2087771	August 12, 1997	16
PIX	2556250	April 2, 2002	03
PIX	2267574	August 3, 1999	14
Pix (styl.)	624087	March 27, 1956	16

WHEREAS the Assignor agrees to sell to the Assignee all right, title and interest in and to the Registered Trademarks and the Assignee agrees to purchase said Registered Trademarks.

NOW THEREFORE, for good and valuable consideration, the receipt of which is duly acknowledged, it is hereby agreed as follows:

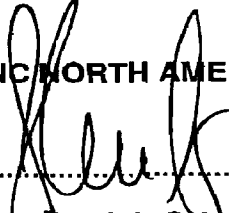
1. The Assignor hereby assigns unto the Assignee all right, title and interest in the Registered Trademarks together with all the associated goodwill;
2. The Assignor appoints and constitutes the Assignee as its attorney-in-fact, with full power of substitution, for and on behalf of such Assignor in relation to any purpose or action necessary or appropriate to record and/or confirm the Assignment herein.

Executed in two originals by the Parties as indicated hereunder.

Date :

12/7/05

MONTBLANC NORTH AMERICA LLC

By:  .....

Jan-Patrick Schmitz  
President & CEO

GENUONE, INC.

Date :

10/3/05

By:  .....

Jeffrey Uyer  
CEO