

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Grendha Shoes Corproation, Inc.		04/07/2008	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Grendene, S.A.		
<b>Street Address:</b>	Ave. Duque de Caxias, 131-A-CX, Postal 230.95.180		
<b>City:</b>	Farroupilha RS		
<b>State/Country:</b>	BRAZIL		
<b>Entity Type:</b>	CORPORATION: BRAZIL		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	1908543	IPANEMA	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(865)523-4478		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	865-546-4305		
<b>Email:</b>	mgraham@lng-patent.com		
<b>Correspondent Name:</b>	Mark S. Graham, Esq.		
<b>Address Line 1:</b>	P.O. Box 1871		
<b>Address Line 4:</b>	Knoxville, TENNESSEE 37901		
<b>ATTORNEY DOCKET NUMBER:</b>	62041.00/C-2780.0		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>	Mark S. Graham, Esq.		
<b>Address Line 1:</b>	P.O. Box 1871		
<b>Address Line 4:</b>	Knoxville, TENNESSEE 37901		
<b>NAME OF SUBMITTER:</b>	Mark S. Graham, Esq.		

CH \$40.00 1908543

Signature:	/Mark S. Graham/
Date:	04/17/2008
Total Attachments: 2 source=6204100-corres-20080411-ExecutedAssignment#page1.tif source=6204100-corres-20080411-ExecutedAssignment#page2.tif	

# ASSIGNMENT

Grendha Shoes Corporation, Inc., a corporation of the state of Delaware, having a principal place of business at 2481 Principal Row, Suite 300, Orlando, Florida 32837, (hereinafter "Assignor") owner of the mark IPANEMA used for and in connection with clothing and apparel goods including, but not limited to, footwear (the "Goods") and any/all other marks, logos, names, trade names, and/or business names, containing any form of the word "ipanema" alone or together with any other words, letters, or designs (hereinafter collectively referred to as the "Mark") as used for or in connection with the Goods, and the owner of the following United States Registration for one form of the Mark:

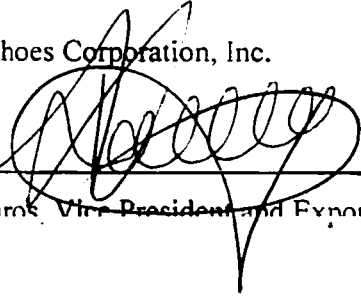
<u>Mark</u>	<u>U.S. Registration No.</u>	<u>Registration Date</u>
IPANEMA	1,908,543	August 1, 1995

(the above-mentioned Mark and Registration being referred to hereinafter collectively as the "Mark and Registration"). for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, has assigned and hereby does assign to Grendene, S.A., a Brazil corporation, having a principal place of business at Ave. Duque de Caxias, 131-A-CX, Postal 230, 95.180, Farroupilha RS, Brazil, (hereinafter "Assignee), all of Assignor's right, title and interest in and to the Mark and Registration, together with all of the goodwill of the business symbolized by the Mark and Registration, and all rights of action for infringement thereof.

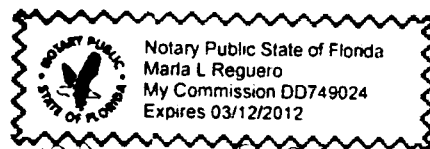
Assignor agrees and covenants to sign any and all further papers and do any and all further acts reasonably necessary to document and/or effectuate, confirm, or evidence this assignment or any aspect thereof and to fully vest in Assignee all of the Assignor's right, title, and interest in and to the Mark and Registration.

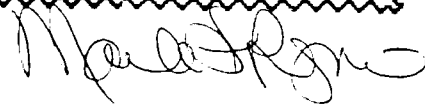
Grendha Shoes Corporation, Inc.

Date: 04/07/08

By:   
Angelo Dares, Vice President and Export Manager

\*\*\*\*\*





STATE OF FLORIDA     )  
  ) ss  
COUNTY OF ORANGE    )

Before me, a notary public of the state and county mentioned, personally appeared Angelo Darns, with whom I am personally acquainted, and who, upon oath, acknowledged himself to be Vice President and Export Manager of Grendha Shoes Corporation, Inc., the within named Assignor, a corporation, and that he as such Vice President and Export Manager executed the foregoing instrument for the purposes therein contained, by signing the name of the corporation by himself as its Vice President and Export Manager.

WITNESS my hand and seal, at office in Orlando, Florida this 7 day of April, 2008.

  
\_\_\_\_\_  
Notary Public

My Commission Expires: 3/12/2012

